The Greeley Company
Medical Staff Leadership Solutions

Online Learning Courses

We offer four different video training programs for new or developing medical staff leaders in the following roles:

- CME credits provided
- Physicians can complete on their own schedule,
- Great way to introduce leadership to those considering becoming medical staff leaders

- Pre-program interviews/assessment can be conducted to enhance customization and impact
- Best-in-class training by nationally respected expert faculty

Examples of current Greeley National Seminars include:

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- Medical Executive Committee Institute—In depth implementation of leaders hear a common message and develop
- Networking opportunity with hospital leaders, medical staff leaders, and medical staff professionals from across the country
- Peer Review Boot Camp—Pre-program interview/assessment can be conducted to enhance customization and impact

For more information, call Stacey Koch, Director of Client Relations, at 888/749-3054, ext. 3193 or e-mail her at mc94056@greeley.com. Visit www.greeley.com/seminars for details.

Greeley National Seminars

Presented by some of the country’s most motivational and effective healthcare educators, The Greeley Company’s National Seminars are a rare opportunity to cut to the chase and learn how to deal with today’s most pressing challenges.

Visit www.greeley.com/seminars for details.

Certified Medical Staff Leadership (CMLS) Program

Based upon the experience of more than four decades working with medical staff, The Greeley Medical Staff Institute has defined the minimum core knowledge and skills physicians need to fulfill their medical staff leadership responsibilities effectively.

The Medical Staff Leadership Certification Program has transformed this into a required educational curriculum and a certifying examination. By taking courses covering a prescribed curriculum and passing the certification exam, the physician will become a Certified Medical Staff Leader (CMLS).

The Medical Staff Leadership Certification Program is a great way to introduce leadership to those considering becoming medical staff leaders

The Greeley Medical Staff Institute is pleased to offer CMLS certification as a tool for organizations to assure they have a pool of individuals ready and able to step up to the challenges of tomorrow.

The mission of the program is to support physician success, hospital success, and high quality of care to the community through better leadership. To accomplish this, the program seeks to use a range of educational tools to introduce, reinforce, and demonstrate concepts of leadership that are necessary for competent hospital medical staff leadership.

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Certifying Basic/Advanced Retreats—Examples of current Greeley National Seminars include:

- Critical thinking skills
- Strategic and effective healthcare educators, The Greeley

- Examples of current Greeley National Seminars include:
- Medical Executive Committee Institute—In depth implementation

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With so many options to fulfill your medical staff leadership training needs…

Online Learning Courses
Certified Medical Staff Leadership (CMSL) Program
Greeley Medical Staff (IMS) Membership Program
Onsite Education Programs

…Choose the one-stop solution for all the tools, resources, and ongoing education you need.

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Our expert faculty includes…

Richard A. Sheff, MD, CMSL Chairman and Executive Director, The Greeley Company Richard A. Sheff, MD, CMSL, is chair and executive director of The Greeley Company, a division of HCPro, Inc., in Marblehead, MA. He brings more than 25 years of healthcare management and leadership experience to his work with physicians, hospitals, and healthcare systems across the country. With his distinctive combination of medical, healthcare, and management acumen, Dr. Sheff develops tailored solutions to the unique needs of physicians and hospitals. He consults, authors, and presents on a wide range of healthcare management and leadership issues, including governance, physician hospital alignment, medical staff leadership development, ED call, peer review, hospital performance improvement, disruptive physician management, conflict resolution, physician employment and contracting, healthcare systems, service line management, hospitalist program optimization, patient safety and error reduction, credentialing, strategic planning, regulatory compliance, and helping physicians rediscover the joy of medicine.

Robert J. Marder, MD, CMSL Vice President, The Greeley Company Robert J. Marder, MD, CMSL, is vice president with The Greeley Company, a division of HCPro, Inc., in Marblehead, MA. He brings more than 25 years of healthcare leadership and management experience to his work with physicians, hospitals, and healthcare organizations across the country. Dr. Marder’s many roles in senior hospital medical administration and operations management in academic and community hospital settings make him uniquely qualified to assist physicians and hospitals in developing solutions for complex medical staff and hospital performance issues. He consults, authors, and presents on a wide range of healthcare leadership issues, including effective and efficient peer review, physician performance measurement and improvement, hospital quality measurement systems and performance improvement, patient safety/error reduction, and utilization management.

Jonathan H. Burnoughs, MD, MBA, FACPE, CMSL Senior Consultant, The Greeley Company Jonathan H. Burnoughs, MD, MBA, FACPE, CMSL, is a senior consultant with The Greeley Company, a division of HCPro, Inc., in Marblehead, MA. He works with medical staffs and boards throughout the country in the areas of governance, credentialing, privileging, peer review and performance improvement, medical staff development planning, regulatory compliance, and physician performance and behavior management. Dr. Burnoughs is one of The Greeley Company’s leading national speakers and also currently serves on the national faculty of the American College of Physician Executives, where he has been consistently rated as one of its top speakers and educators during the past five years.

Visit www.greeley.com/consultants.cfm for complete faculty bios.