### Question # 8. What do you think the individual Nurse can do to help shape a more realistic image of Nursing?

In a nut shell, communicate. Talk about what we do and don't do. Dispel rumors & inaccurate pictures of us. Discuss all the work involved to become a nurse and to maintain our practice (continuing education).

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<tr>
<td><strong>2.</strong> Act professional at all times. Eliminate &quot;whining&quot; and &quot;complaining&quot; about being a nurse. We are proud of our profession - if you don't like it - get out. It only does us harm to have nurses bad-mouthing what they do. I have spent 30 years of my life dedicated to being the best nurse and providing the best care to my patients. This is my career.</td>
<td>Fri, 6/6/08 9:56 PM</td>
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<td><strong>3.</strong> Be a role model for health both on the job and off the job</td>
<td>Thu, 5/29/08 12:56 PM</td>
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<td><strong>4.</strong> Write to papers, producers, etc when something is inaccurately portrayed. Offer to be a source for local and state politicians.</td>
<td>Tue, 5/27/08 5:38 PM</td>
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<td><strong>5.</strong> Speak up!</td>
<td>Tue, 5/27/08 8:45 AM</td>
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<tr>
<td><strong>6.</strong> Acting professional, coming up with solutions to problems, acting as a cohesive unit and not undermine each other. We are the largest of the healthcare groups in the US and it seems as if we have limited control of the issues affecting healthcare.</td>
<td>Thu, 5/22/08 9:24 AM</td>
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<tr>
<td><strong>7.</strong> be kind and helpful to patients and staff alike</td>
<td>Wed, 5/21/08 3:20 PM</td>
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<tr>
<td><strong>8.</strong> Be positive, thoughtful and caring. Use eye contact and act as if this is your only assignment for the day.</td>
<td>Wed, 5/21/08 8:24 AM</td>
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<tr>
<td><strong>9.</strong> be professional and skilled at his her job</td>
<td>Tue, 5/20/08 10:29 PM</td>
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</table>
10. not sure

11. Take on a more professional, cohesive, collegial approach fostering allegiance amongst ourselves and patients.

12. Always be compassionate, smile, speak in a clear, pleasant voice, act professional. Dress in clean, appropriate clothing.

13. Be a positive voice for nursing, don’t allow lateral violence on their unit.

14. Live up to the image they wish to have. Comply with dress code. Don’t eat in and around work stations. Contain volume of voice. Wear ID. In other words, look the part; act the part; BE the part.

15. Present self in a professional manner and become politically active on behalf of the nursing profession.

16. keep the focus on the patients

17. Be more caring and empathetic towards all patients and their families.

18. MORE POSITIVE ADD CAMPAIGNS LIKE J&J, ENCOURAGE MORE MEN TO JOIN THE PROFESSION

19. Present ourselves, both personally and professionally, to all we come in contact with

20. provide excellent care, do good “public relations” job at communicating with our pts and their families

21. become board certified and introduce yourself as Jane and I’m your Board Certified Emergency Room Nurse

22. Be professional in appearance
and behavior. Admit mistakes and be genuine.

23. present a positive professional image, being informative to patient as well as family and advocating for the patients

Fri, 5/16/08 11:33 AM

24. Professionalism

Fri, 5/16/08 11:18 AM

25. Should not need BS for entry into field, but should be an expectation to work towards. We need to let others know what we do.

Fri, 5/16/08 10:56 AM

26. Have self awareness of how behaviors may be perceived

Fri, 5/16/08 10:04 AM

27. Be a role model of professional behavior, communication and appearance.

Fri, 5/16/08 9:11 AM

28. Dress and act as a professional. Stop with all these cartoon scrub unless you work in a pediatric unit. If we act like professional

Fri, 5/16/08 12:23 AM

29. Present ourselves as professionals, treat other disciplines with respect and expect respect in return.

Wed, 5/14/08 4:30 PM

30. Answer questions, keep family and pt informed. clarify misconceptions when they occur

Mon, 5/12/08 12:43 PM

31. good attitude

Mon, 5/12/08 8:24 AM

32. be aware of personal presentations and people's perception of them

Sun, 5/11/08 12:04 PM

33. Be confident, professional, and respectful, introduce myself.

Sun, 5/11/08 8:49 AM

34. Behave professionally

Thu, 5/8/08 7:11 PM
35. Personal conduct. Speaking out about unrealistic views. be visible
Thu, 5/8/08 10:58 AM

36. The public maintains the nurse image given by the media/TV....doctors give orders, nurses carry out those orders thus causing the nurse to appear as if she/he does not have a brain in their head but are merely carrying out the DOCTOR's orders. In 28 years of nursing doctors are never very friendly to nurses and always carry themselves as if they are BETTER than the rest of mankind.
Thu, 5/8/08 5:12 AM

37. start with improving own attitudes, perceptions, and presentation of SELF
Wed, 5/7/08 2:44 PM

38. BELONG TO NURSING ORGANIZATIONS-THEN AN INDIVIDUALS VOICE WILL BE COMBINED WITH OTHERS TO MAKE POSITIVE CHANGES.(IT IS HARD TO DO THINGS ALONE, BUT TOGETHER WE CAN ACHIEVE A LOT).
Wed, 5/7/08 1:51 AM

39. Don't dress like a slob. Camouflage scrubs and scrubs with peek-a-boo tops and crop pants do not promote professional image.
Tue, 5/6/08 10:29 PM

40. maintain a professional image to the public
Tue, 5/6/08 10:27 AM

41. Professional behavior - We as nurses need to frequently remind ourselves why we went into nursing and the the answer should be patient/resident care focused. If not we need to reconsider why we continue in nursing.
Tue, 5/6/08 7:47 AM

42. be vocal about correcting misinformation, encourage BSN and specialty certifications
Tue, 5/6/08 6:56 AM

43. appearance and professionalism, initially, is how you are judged by the public.
Mon, 5/5/08 4:15 PM
<table>
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<th>No.</th>
<th>Statement</th>
<th>Date</th>
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<tbody>
<tr>
<td>44</td>
<td>Be as professional as possible in every way at their jobs, towards patients and colleagues.</td>
<td>Mon, 5/5/08</td>
<td>3:10 PM</td>
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<tr>
<td>45</td>
<td>Learn communication skills so that interaction, with other members of the health care team, is effective in expressing her distinctive contributions.</td>
<td>Mon, 5/5/08</td>
<td>12:52 AM</td>
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<tr>
<td>46</td>
<td>be professional</td>
<td>Sun, 5/4/08</td>
<td>12:57 AM</td>
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<tr>
<td>47</td>
<td>professionalism in our interaction with families and other staff</td>
<td>Sat, 5/3/08</td>
<td>1:42 PM</td>
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<tr>
<td>48</td>
<td>Learn to communicate more effectively &amp; appropriately.</td>
<td>Sat, 5/3/08</td>
<td>8:05 AM</td>
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<tr>
<td>49</td>
<td>Make patients aware of what effect the nursing shortage has on their care; and insurance companies, law suits, etc.</td>
<td>Sat, 5/3/08</td>
<td>2:41 AM</td>
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<tr>
<td>50</td>
<td>treat the patient as she would a family or friend in their care.</td>
<td>Fri, 5/2/08</td>
<td>12:21 PM</td>
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<tr>
<td>51</td>
<td>Appear friendly, relaxed and not stressed.</td>
<td>Fri, 5/2/08</td>
<td>5:38 AM</td>
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<tr>
<td>52</td>
<td>I feel what affects the image of the nurse is how well he or she can demonstrate compassion and caring, second would be competency. No matter how competent a nurse is if he or she is not compassionate and cannot show this to the patient and family the nurse is not as effective. The image of nursing is affected</td>
<td>Thu, 5/1/08</td>
<td>6:03 PM</td>
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<td>53</td>
<td>Behaving in a manner consistent with the situation, one must project the image one wants to be perceived and behave in a consistent manner</td>
<td>Thu, 5/1/08</td>
<td>1:57 PM</td>
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<tr>
<td>54</td>
<td>be more united and have a voice together to be heard</td>
<td>Thu, 5/1/08</td>
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</table>
55. Always to act and dress professionally

56. yes

57. Nurses need to display a professional appearance through their dress and their actions. There needs to be professional interactions between nurses and physicians. Nurses should be considered on equal level with physicians, not in subordinate roles.

58. be straight forward

59. Be confident with pts and educate them to our role and what we can do to get them what the need.

60. Talk positively about the nursing professional in the community. We are always on stage, even at the ballpark. When approached with a statement, "My daughter wants to be a nurse, What do you think?" Please don't tell them about how bad your day was. Tell them how rewarding it was to provide care to people in your community when they needed it most!

61. To recognize that we nurses are a valuable part of the healthcare team. We should not be hand servants to the Dr but be a respected member of the team. We need to project that to our patients as well, by keeping them informed on how we do our jobs.

62. Act as professionals especially with doctors

63. Continuing education, do not
get "stale" by lack of education ongoing. Being more positive in the way we interact with co-workers.

64. get a Job

65. I believe that nurses as professionals need to come together and help one another instead of trying to point

66. Be professional/competent with family and patients.

67. Maintain professionalism with co-workers including ancillaries and communication and caring behaviors with the patient.

68. Be proactive in the community; when people can put an "everyday" face to a profession, it really helps shape people's opinion, both good and bad!

69. Unfortunately, we all had to change to all white uniforms to distinguish us from ancillary staff. However, it has helped to see who is a nurse or not and the patients like it.

70. project professionalism at all times

71. Promote a professional image.

72. Be professional and act professional

73. Speak up more instead of just go with the flow
75. Become involved in their organization and let other disciplines know that a nurse does more than "pass meds or help people to the bathroom". Our nursing assessment skills and plan of care are essential for positive outcomes for our patients.

76. Be the best they can be, I treat everyone the same at work or not.

77. Promote self in the community, promote the occupation.

78. Be a good nurse.

79. Be present/focused when with patients and family.

80. Simply to carry on as the professional and caring people that we are.

81. I think becoming involved in ENA, education, and committees that do rather than talk are great ways to motivate the profession of nurses.

82. Continue to grow professionally.

83. Respect for self and all individuals they work with, regardless of role & responsibilities.

84. Educate the public on what we do.

85. Maintain a professional attitude while providing safe and effective care to our pt population.

86. Have a positive attitude around our patients as well as in our community. Be in good Sun, 4/27/08 11:55
health...ie not to be over weight

87. nothing

88. be as professional as possible

89. Act professional

90. We have no one who represents Nursing. As an individual, we have no power. We are at the whims of Administration, the Physicians, the Patients, and each other... It is all about Money, getting the pts. in, and getting them out. If there are issues, Nursing usually takes the Brunt of it.

91. Educate self and patients

92. act more professional, further education, being more supportive of each other

93. We can communicate what we find in assessments to the pt as well as the MD, people think we change beds - they really have no clue what a RN does.

94. Always act professionally

95. Act professionally

96. Be honest with your employer and expect as much of them as they do of us. We must fight for and expect safe working conditions. The government needs to hear us and help us.
97. Treat all patients as individuals and with respect. Sun, 4/27/08 8:42 AM

98. have people understand that nurse are not maids Sun, 4/27/08 8:24 AM

99. don't seem stressed out all the time Sun, 4/27/08 2:34 AM

100. Adopt more professional behaviors at the nurse's station, with the patient and in the community. Sun, 4/27/08 1:42 AM

101. listen before giving advice Sun, 4/27/08 12:31 AM

102. Set an example. Sat, 4/26/08 10:23 PM

103. Appear as an educated professional, I believe so many nurses make themselves out to be catty, high school type women/men, and this greatly affects how others view our profession. Sat, 4/26/08 8:01 PM

104. Get back to old fashioned values. Not "I am the nurse"; more values in Maslow heirechy. We are the ones who care for the whole being from the basics of safety and belonging, not the physicians standpoint in science. The whole self!! Sat, 4/26/08 7:46 PM

105. Be human and caring as well as up to date with skills Sat, 4/26/08 7:13 PM

106. Be very conscious of these items when in the public eye. Sat, 4/26/08 1:54 PM

107. Dress in white; act professional in EVERY encounter; seek an advanced degree; speak informally to family/friends and seek out opportunities to tell the public Sat, 4/26/08 1:47 PM
who we are and what we do

108. I can continue growing and developing my standard of practice. As a result, I would be practicing at a level that reflects competency and efficacy. Sat, 4/26/08 1:15 PM

109. be great mentors Sat, 4/26/08 8:34 AM

110. Act more professional. Sat, 4/26/08 5:14 AM

111. I don't know. Sat, 4/26/08 2:25 AM

112. TREAT PATIENTS/ NURSES THE WAY YOU WILL LIKE TO BE TREATED. Sat, 4/26/08 1:56 AM

113. act professional, Fri, 4/25/08 5:14 PM

114. Treat others as you would want to be treated. Fri, 4/25/08 2:47 PM

115. Being professional in manner, appearance and word. Fri, 4/25/08 2:10 PM

116. be honest about the scope and practice of nursing. The hours are lousy although not many folks get paid for what we do/ 3 days a week/ 12w hr shifts! Fri, 4/25/08 11:11 AM

117. look, act, behave as a professional Fri, 4/25/08 10:12 AM

118. Be involved in professional nursing organizations and make yourself visible to the public as a nurse through advocacy and public speaking. Fri, 4/25/08 9:23 AM

119. I think that a professional and competent attitude are key. Some people do not seem Fri, 4/25/08 6:42
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<td>120</td>
<td>Remember that a professional nurse always projects a professional image, even when the circumstances she/he finds self in are trying. This is true even when (perhaps especially when) you are not being treated as, or recognized as a professional.</td>
<td>Fri, 4/25/08 3:33 AM</td>
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<tr>
<td>121</td>
<td>be aware of the fact that our actions and appearance speaks volumes about us</td>
<td>Fri, 4/25/08 3:02 AM</td>
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<td>122</td>
<td>Positive, caring image who has empathy and able to communicate with the patient/family</td>
<td>Thu, 4/24/08 10:28 PM</td>
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<tr>
<td>123</td>
<td>STOP back slashing each other</td>
<td>Thu, 4/24/08 10:27 PM</td>
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<tr>
<td>124</td>
<td>Stop whining and be accountable for the quality of their work</td>
<td>Thu, 4/24/08 3:52 PM</td>
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<tr>
<td>125</td>
<td>demand more from employers</td>
<td>Thu, 4/24/08 3:23 PM</td>
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<td>126</td>
<td>Advocate for ourselves. Put forth more effort to become a united front. Help to explain to the public what a nurse really does.</td>
<td>Thu, 4/24/08 3:20 PM</td>
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<tr>
<td>127</td>
<td>Pride in the profession; accountability for his/her own education</td>
<td>Thu, 4/24/08 3:13 PM</td>
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<td>128</td>
<td>The nurse can present himself or herself in a professional, compassionate manner to patients, families, &amp; visitors.</td>
<td>Thu, 4/24/08 3:02 PM</td>
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<tr>
<td>129</td>
<td>Be honest with our patients.</td>
<td>Thu, 4/24/08 2:49 PM</td>
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<td>130</td>
<td>do not try to cover up a mistake but work on a solution, nurses are human. We do not always know the answer but should know how</td>
<td>Thu, 4/24/08 1:52 PM</td>
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to find it.

131. Increase visibility and stress importance of personal responsibility for individual health issues. Thu, 4/24/08 1:40 PM

132. Educate the public Thu, 4/24/08 12:25 PM

133. Good work ethics, pride in self and work Thu, 4/24/08 11:44 AM

134. Better promote nursing as a career path not just a job, as there are so many career paths to take with a nursing degree. Thu, 4/24/08 10:59 AM

135. By always having a caring attitude but professional. We are spread very thin but it does not help to "whine" to patients. Thu, 4/24/08 10:42 AM

136. Dress and groom professionally, speak good English, behave in a professional manner to patients, families and coworkers. Thu, 4/24/08 10:12 AM

137. Dress and groom professionally, speak good English, behave in a professional manner to patients, families and coworkers. Thu, 4/24/08 9:57 AM

138. Act and dress professionally and continue to learn Thu, 4/24/08 8:57 AM

139. I think the biggest thing to expect to be treated as a professional. I think this would help set the tone with patients, families and physicians. For a nurse to treat Nursing as a profession - not as a calling, not as...something anyone can do. Thu, 4/24/08 8:53 AM

140. Communicate with our patients. Inform them of our role and tell them about the other people they will be interacting with during their stay; Doctors, physician extenders, other nursing staff, technicians, etc. Keeping Thu, 4/24/08 8:18 AM
patients informed helps them be more comfortable with waiting for information and disposition.

141. speak with respect. remain calm. Thu, 4/24/08 8:08 AM

142. I need to be more aware of how the pt/family perceives the care experience. I also need to be sure to explain procedures, wait times, and home instructions clearly, and ask for feedback. Thu, 4/24/08 7:34 AM

143. Treat each patient as if a family member Thu, 4/24/08 6:36 AM

144. Be professional and always pay attention to where you are and what you are saying. Thu, 4/24/08 5:46 AM

145. unknown Thu, 4/24/08 1:06 AM

146. The individual nurse can support other nurses Wed, 4/23/08 8:15 PM

147. Try to put ourselves in the patients and family position and than treat and act as we would want the person caring for us too. Wed, 4/23/08 7:41 PM

148. Dress professionally in a scrub uniform, although I don't agree with the local hospitals choosing uniforms for the nurses to wear. What does that say if we can't even be trusted to pick our own clothes for work. Guidelines would be a better approach. For instance, nurses should be allowed to pick out a scrub uniform like colored pants and a printed or solid top. I also feel that as nurses, we need to work together with other nurses on our unit without rolling our eyes or giving a look of disgust when someone asks for help. Patients and family are always watching!! Wed, 4/23/08 7:20 PM
149. always be professional, treat a patient like a family member, with skill and a caring attitude, not just another number or a check mark on your to do list. Be aware of your body language and tone and level of voice with patients and co-workers at all times in all places.

150. Realize we all impact the image of nursing

151. Outreach to the community. Perhaps visiting classrooms and teaching people what it is that we do.

152. introduce herself to patients, explain that she is the nurse caring for them, show patients that you care

153. Act as a professional who takes pride in their jobs and cares for their patients.

154. Dress and act more professionally I know Nurses are under a lot of stress trying to meet the needs of families the patients the doctors and administrators but we need not "make a scene or get an attitude"

155. Provide care in a manner which addresses the actual concerns of the patient not the perceived concerns. Provide education

156. To be kind and confident.

157. Always be professional and courteous

158. Be professional! Nurses can be so unwilling to share information that makes the patients comfortable and improves staff knowledge.

159. be professional in appearance and attitude despite the blue
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<tr>
<td>10.18</td>
<td>AM</td>
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<tr>
<td>160.</td>
<td>Professional appearance and appropriate attitude/desire in taking care of Pts.</td>
<td>Wed, 4/23/08</td>
<td>9:50</td>
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<tr>
<td>161.</td>
<td>By remembering that people are always watching and judging everything you do as a nurse. Your behavior at work and in the community should always be professional and how we carry oursevles as individuals.</td>
<td>Wed, 4/23/08</td>
<td>9:40</td>
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<td>162.</td>
<td>Always have a professional attitude and take pride in what you are and what you do</td>
<td>Wed, 4/23/08</td>
<td>9:21</td>
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<tr>
<td>163.</td>
<td>Leave impression on patients that there is a &quot;team&quot; caring and supporting their needs, not just individuals providing unilateral care each shift.</td>
<td>Wed, 4/23/08</td>
<td>8:49</td>
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<td>164.</td>
<td>become involved in organizations which promote professional image of Nursing- Become involved politically to protect the profession</td>
<td>Wed, 4/23/08</td>
<td>7:38</td>
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<tr>
<td>165.</td>
<td>Nurses need to present a professional, empathetic image to all patients and their families. Family involvement is always important as they act as advocates for the patient and also share experiences with the community.</td>
<td>Wed, 4/23/08</td>
<td>7:15</td>
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<td>166.</td>
<td>back to nursing 101</td>
<td>Wed, 4/23/08</td>
<td>5:50</td>
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<tr>
<td>167.</td>
<td>act in a professional manner. communicate</td>
<td>Wed, 4/23/08</td>
<td>12:02</td>
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<tr>
<td>168.</td>
<td>represent nursing at schools and scouts and other functions so the upcoming generation has accurate picture</td>
<td>Tue, 4/22/08</td>
<td>11:15</td>
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<tr>
<td>169.</td>
<td>Talk with patients and families and while treating them also educate them on why nurses are doing what we are doing.</td>
<td>Tue, 4/22/08</td>
<td>11:15</td>
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<tr>
<td>170.</td>
<td>Go back to the day when you</td>
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smile, and give your all to your patients without complaining constantly that you have to work.

171. The competence that the individual displays has the greatest impact. Educated, knowledgeable and confident. As to horizontal violence I feel that it exists in every profession, job and career and is based on personality style. It would enhance our image to educate all staff on the different personality styles and how to effectively communicate and handle conflict rather than resort to juvenile tactics to cope.

172. IN ALL AREAS OF WORK PLACE CONDUCT THEMSELVES WITH RESPECT AND INTEGRITY. EXTEND THIS TO CO-WORKERS AND PATIENTS.

173. Educate patients, friends and families. Including our own.

174. REALIZING THAT A NURSE IS A CAREER AND NOT JUST A JOB. WE ARE PROFESSIONALS, SO WE MUST ACT LIKE IT.

175. All nurses need to be knowledgeable on current nursing activities in their facility/unit/organization as well as knowledgeable on organization wide topics to be able to speak on behalf of nursing. A well informed nurse speaks volumes.

176. Get more involved in media, politics, and education of other health professionals/patients/families; ACT professionally at work.

177. 'nothing---that's the problem

178. keep updated and treat new nurses with respect and dignity
179. The professionalism standard needs to be reinforced. Nurses need to understand the full meaning of professionalism. Tue, 4/22/08 12:22 PM

180. For the most part - be the opposite of the TV shows! Show caring for the "person" not "the MI in bed 1. Tue, 4/22/08 11:18 AM

181. Take personal accountability for behavior and see yourself as a professional nurse. Avoid the "victim" role. Tue, 4/22/08 10:34 AM

182. Come into the field with realistic expectations and realize it is a profession where you can wear comfortable clothing. You are not coming to work in pjs and therefore can do or say anything you want to do. You are a professional, whether you are in a suit and tie, dress and heals or scrubs. Tue, 4/22/08 9:54 AM

183. professional behavior, compassion, continuing education Tue, 4/22/08 9:48 AM

184. Each nurse must present a professional image in dress, grooming, demeanor as well as knowledge and practice. We must distinguish ourselves from the myriad of “scrub wearers”. The public cannot tell who the nurses are. Tue, 4/22/08 9:31 AM

185. PROFESSIONALISM IN THE WORK SETTING Tue, 4/22/08 9:27 AM

186. public interaction Tue, 4/22/08 9:23 AM

187. act more professional Tue, 4/22/08 9:21 AM

188. Be Caring in all aspects even when the patient is being difficult. Tue, 4/22/08 9:21 AM

189. Present in a professional manner. Don't whine and Tue, 4/22/08
complain that others are not doing their job

190. By dressing and acting professional.

191. act like a professional and look like one, maintain a positive relationships with peers and providers and other depts., realize that how one nurse acts in an area is how we can all be perceived!

192. Show confidence and portray intelligence and skill among patients, families, and co-workers.

193. Tell people we are a registered nurse when caring for them and their family members, dress as professional nurses, act professionally, especially at work

194. Present him or herself as a professional and exhibit a caring attitude

195. accountability for actions and behaviors

196. Professional demeanor

197. Help public understand the role of a nurse and all of the skill and knowledge needed to provide the level of care expected by patients, families, physicians and regulatory bodies

198. Be a professional. Be proactive. Stop laziness among nurses. It is your job whether you like it or not. Change careers if you don't like it.

199. advocate for ourselves as professionals
200. Volunteering in the community as part of a group associated with nurses...such as throughout the hospital. Tue, 4/22/08 7:59 AM

201. Act professionally at all times during time at work. Tue, 4/22/08 7:38 AM

202. Show mercy and courtesy to everyone they encounter. Explain each step of a procedure before they do it. Show confidence in yourself and your colleagues. Tue, 4/22/08 7:32 AM

203. promote a positive image -- be a role model Tue, 4/22/08 7:23 AM

204. Maintain professionalism; be positive and supportive to the patient. Tue, 4/22/08 7:23 AM

205. Demonstrate positive behavior Tue, 4/22/08 7:15 AM

206. Always be professional in dealing with patients, families and other staff. Show maturity and leadership, even if you aren't a leader. Tue, 4/22/08 7:12 AM

207. Come to her/his job with a positive attitude, always being mindful to treat others with respect. Tue, 4/22/08 6:30 AM

208. Handle themselves in a professional manner at all times while working. Realize that their behavior at the nurse's station can sometimes perform the opinion a family may have of them before they even enter the room. Tue, 4/22/08 4:18 AM

209. Inform patients and families about procedures we are going to perform involving them. Educate patients about their diagnoses, treatment plan and medications. Tue, 4/22/08 2:00 AM

210. Showing compassion and a genuine interest in her patients. Also, taking time to answer their questions in simple terms that they can Mon, 4/21/08 11:29 PM
understand

211. Always demonstrate professional behavior

   Mon, 4/21/08
   7:37 PM

212. Be accountable and act accountable at all times. BE a nurse all the time, not just when at the bedside, care and compassion go a long way

   Mon, 4/21/08
   6:59 PM

213. Act as a professional at all times. Speak intelligently at all times. Smile a lot. Convey caring.

   Mon, 4/21/08
   6:49 PM

214. project a professional image

   Mon, 4/21/08
   6:25 PM

215. Speak in the vernacular, write in the vernacular to impart greater credibility.

   Mon, 4/21/08
   6:21 PM

216. be more accountable, certification in specialty, BSN for licensure

   Mon, 4/21/08
   6:07 PM

217. ALWAYS act and speak professionally. Use proper English and speak to patients/families in an understanding caring manner despite how busy you are.

   Mon, 4/21/08
   5:24 PM

218. yes,

   Mon, 4/21/08
   5:07 PM

219. act responsibly and realize that you are the picture of your hospital or clinic

   Mon, 4/21/08
   4:58 PM

220. Seek personal improvement by conferences and education.

   Mon, 4/21/08
   4:56 PM

221. We need to be more flexible in our day to day practice. Think before we speak. Reach out to new team members.

   Mon, 4/21/08
   4:44 PM

222. Have the tools and staff they need to complete their job to the best of their ability

   Mon, 4/21/08
   4:14 PM
223. Acting professional in all aspects of their job capacity. Mon, 4/21/08 3:57 PM

224. Wear a traditional respectful uniform. Talk to others about media images. Join nursingadvocacy.org. Mon, 4/21/08 3:52 PM

225. Speak-up Mon, 4/21/08 3:32 PM

226. Get involved in Leadership training and keep up to date with the future of Nursing. Mon, 4/21/08 3:12 PM

227. not sure Mon, 4/21/08 3:07 PM

228. Keep themselves educated Mon, 4/21/08 3:06 PM

229. Educate people on their disease. Also, volunteer more. Mon, 4/21/08 3:00 PM

230. he/she can take pride in her profession- be proud to be a nurse and take new rn's under their wings Mon, 4/21/08 2:53 PM

231. To remember why you became a nurse, hopefully it is to help people. We are supposed to be Angels of Mercy, not The Devil wears Prada. Too much drama! Mon, 4/21/08 2:50 PM

232. First impression - dress professionally. Speak articulately. Practice active listening with peers as well as patients. Think of yourself as a role model...always. Mon, 4/21/08 2:44 PM

233. Be professional, caring, involved. Mon, 4/21/08 2:40 PM

234. Make every effort to reach for the highest standard of professionalism within the scope of practice of each person's job. Mon, 4/21/08 2:31 PM
235. Professional nursing image starts in nursing school with an understanding of why and how we perform in our role. This will impact how we are seen by each other, co-workers and the public. By being responsible for one's own professional behavior, role modeling the behavior of a professional, and having the courage to be a leader to voice the need for professional behavior will positively impact the nursing culture. R.N.'s must honor the ANA code of ethics, their nurse practice act and provide care that is representative of their level of nursing education. RN's are not the same as LPNs or nursing assistants and we should take pride in our differences yet retain the ability to be the health care team leader in providing quality care to all clients.

236. Dress and present professionally.  

237. Smile often, frequent your patients room and ask if they need something, like a waitress comes to your table often.

238. public education

239. Act professionally

240. Live a life of moderation; attempt to live cleanly i.e. non-smoking, reasonable weight, good dietary habits

241. present self in a positive, professional manor in front of and behind the patient- REGARDLESS of degree or experience

242. Follow the golden rule, of doing unto others as you would want done unto you! Be
accountable to your actions, be willing to say you are sorry when needed, and above all, have integrity and be respectful.

243. Act more professional at all times. Mon, 4/21/08 12:54 PM

244. Consistency of quality from one nurse's care to another's. Understands their role and relay it to the patient. Mon, 4/21/08 12:54 PM

245. Act caring and considerate towards our patients Mon, 4/21/08 12:47 PM

246. Look and act the part. Have the credentials to back up "RN". Mon, 4/21/08 12:46 PM

247. Be nice. Stop backstabbing and sabotaging each other at work. Think best of each other. However, be willing to step up and address these negative behaviors with each other. Mon, 4/21/08 12:43 PM

248. Better communication skills with other professionals as well as patients, family, and other nurses. Mon, 4/21/08 12:41 PM

249. demonstrate commitment, be mindful, be present and not buy into lateral violence Mon, 4/21/08 12:34 PM

250. Be positive, and professional to each other as well as other staff and patients/families Mon, 4/21/08 12:28 PM

251. Advocate for more $$, better hours (all justifiable considering the responsibility, standardized educational preparation.) Then Nursing will be looked at in the same way as other professions (pharmacists, teachers, etc) that should be the realistic AND actual image of nursing. Also STOP watching all the dumb TV shows!!!! Mon, 4/21/08 12:25 PM
252. Dress, act professionally at work and in the community. State what we do and why.

253. Dress as a Professional and be proud to be a Nurse.

254. Have respect for themselves and others. Don’t put your career in a box and forget about it. Don’t limit what you do by being only task oriented. Go outside of your comfort zone. Grow and share what you know you know. Don’t let patient’s think what a non-nursing co-worker thinks of nurses. "They came into my room but didn’t do anything except take my blood pressure" "They gave me my medicine but really didn’t know what they were doing" "I had so many of them and couldn’t remember any of them doing anything to help me get well" "I think I’d rather have a good doctor instead of a good nurse" "How do you know what a good nurse is—you don’t see them do anything" HIS WIFE HAS BEEN A NURSE FOR 25+ years. How sad for our profession!

255. Listen to the patient needs and address them accordingly so the patient feels that they are cared for. Show some empathy!

256. Communication with patient/ family. Explaining what we are doing.

257. Act professionally at all times. Dress like a professional, watch language that might be overheard. If you have to discuss conflict or an
unpleasant subject, do in in private away from other nursing staff, other department staff and by all means away from patients and their families.

258. Treat nursing as a profession and not a "job" to supplement income. Even if we work part time or supplemental we should come ready to treat like a profession.

259. Take ownership & accountability for their licence. Nurses are operating under a professional license & should therefore live up to that standard & under the guidelines that licence entails.

260. public speaking at schools and other organizations

261. Be able to articulate what they do as a nurse: correlate all your vital signs with your current assessment and lab values. Prioritize, critical thinking, advocacy etc.

262. The nurse needs to come to work and look at what they do as not a job but as a calling and care for individuals because you care.

263. Show great concern and care for your patient. Do not make it routine care but individualize for each pt. Keep the number of pt's per nurse minimal so the nurse can take time with each pt.

264. Just present a positive image. Respect patients, family and co-workers.

265. Be kind and considerate of each other. Treat the
co-worker, patient and family with respect.

266. Be accepting of her/his peers. Be success oriented as a team. Stop "eating their young". Mon, 4/21/08 11:09 AM

267. Come to work to do your job and quit whining about the job. If you did not want to care for patients, then don't be a nurse. Give more. Mon, 4/21/08 11:09 AM

268. Dress professionally, Be vocal about needs (not griping, but inform) to change the environment Mon, 4/21/08 10:46 AM

269. Always look and act in a professional manner. Care. Mon, 4/21/08 10:45 AM

270. Begin to think of nursing as a profession and not a shift type job. Mon, 4/21/08 10:36 AM

271. acting professional Mon, 4/21/08 10:35 AM

272. Treat other Nurses and patients and families with respect at ALL times. Mon, 4/21/08 10:34 AM

273. Communicate constantly with the patient and family throughout the stay: i.e., what we are doing and why....I think frequently, when patients see how much information they get from the RN and how much of their care is orchestrated by the RN, they see the RN as the integral part of their care and in fact, more involved than the MD on a moment to moment level. Mon, 4/21/08 10:34 AM

274. act professional in appearance and action at all times Mon, 4/21/08 10:34 AM

275. Act professional with consumers, including peers. Mon, 4/21/08 10:34 AM

276. Project nurses as Mon, 4/21/08 10:33
partners with the physician in providing care. Behave as professionals with a heart.

<table>
<thead>
<tr>
<th>Number</th>
<th>Text</th>
<th>Date and Time</th>
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</thead>
<tbody>
<tr>
<td>277</td>
<td>Be professional member of the healthcare team-partnership with each other to provide the highest quality of care for our patients and families</td>
<td>Mon, 4/21/08 10:25 AM</td>
</tr>
<tr>
<td>278</td>
<td>Remember why they chose nursing</td>
<td>Mon, 4/21/08 10:18 AM</td>
</tr>
<tr>
<td>279</td>
<td>Maintain a professional demeanor. Nurses that &quot;badmouth&quot; nursing as a career should be encouraged to leave the profession.</td>
<td>Mon, 4/21/08 10:12 AM</td>
</tr>
<tr>
<td>280</td>
<td>Don’t tear down other professionals or co-workers. Act professional in demeanor and be friendly and welcoming.</td>
<td>Mon, 4/21/08 10:03 AM</td>
</tr>
<tr>
<td>281</td>
<td>Present herself professionally at all times so that patients, families, and coworkers perceive the nurse as always being professional.</td>
<td>Mon, 4/21/08 10:02 AM</td>
</tr>
<tr>
<td>282</td>
<td>Each individual needs to really think about what nursing is and then speak to it in a positive light when ever the opportunity arises.</td>
<td>Mon, 4/21/08 9:57 AM</td>
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<tr>
<td>283</td>
<td>emphasis on the positive contributions nursing makes to society</td>
<td>Mon, 4/21/08 9:55 AM</td>
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<tr>
<td>284</td>
<td>Present herself/himself in a professional manner. Always behave as a professional.</td>
<td>Mon, 4/21/08 9:53 AM</td>
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<tr>
<td>285</td>
<td>Be positive in every interaction--about the organization, the physician, the co-workers, their own comfort in dealing with the patient's issues,</td>
<td>Mon, 4/21/08 9:22 AM</td>
</tr>
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</table>
their feeling about how their own day is going, etc. etc. Our 30-40 year olds seem to think the patient cares about their personal feelings on every topic and negativity affects everyone.

286. Act professionally and introduce yourself as a nurse. Mon, 4/21/08 9:14 AM

287. Always present herself in a professional manner. And make sure we do not delegate away our "power" by letting someone that is not a nurse do tasks that define your nursing image. Mon, 4/21/08 8:55 AM

288. Introduce ourselves to patients as a Registered Nurse, discuss our body of scientific knowledge in the public; stop saying that "we work too hard" and speak of the honor involved in our profession. Mon, 4/21/08 8:52 AM

289. Modeling behavior that reflects a connection to the profession. Mon, 4/21/08 8:48 AM

290. Not be negative when discussing the profession. Mon, 4/21/08 8:44 AM

291. Be kinder to new grads, newly hired nurses, stop talking against nursing, encourage young people to consider nursing, join professional organizations and seek out new opportunities to learn (CE). Mon, 4/21/08 8:37 AM

292. Dress and act professionally. Practice autonomy as much as allowed. Mon, 4/21/08 8:34 AM

293. Stop thinking that everyone owes you something since you are a nurse and start working towards how you as an individual can
make a difference in this profession

294. Be Professional in their behavior and appearance  Mon, 4/21/08 8:22 AM

295. Caring attitude, appearance, peer relationships, standing up for oneself, stop eating our young.  Mon, 4/21/08 8:20 AM

296. Speak up when an inappropriate image is projected  Mon, 4/21/08 8:18 AM

297. Hold themselves to the standards, and act like the professional nurse they are.  Mon, 4/21/08 8:14 AM

298. to support and mentor new nurses.  Mon, 4/21/08 8:11 AM

299. Improve how we treat and respect each other - each encounter, all the time.  Mon, 4/21/08 8:10 AM

300. Act as a professional  Mon, 4/21/08 8:07 AM

301. Act like a Professional and treat co workers as professionals also.  Mon, 4/21/08 8:00 AM

302. look and act professional...emulate empathy, confidence and knowledge. the Johnson & Johnson ads are a great campaign,...get image out in media  Mon, 4/21/08 7:57 AM

303. Always have a positive attitude, it's powerful!  Mon, 4/21/08 7:56 AM

304. Take/make the time to help "quantify" what nurses do in studies etc. Nurses don't count as much as they should because Nurses don't count as much as they should.  Mon, 4/21/08 7:56 AM

305. Become a PR person about the profession. Consider that you are always being evaluated by the customer.  Mon, 4/21/08 7:51 AM

306. Provide care as in  Mon, 4/21/08 7:49
question #5, clear up misconceptions caused by inaccurate media

307. Nurses need to be more professional. They need to think of the care they are providing and how they would want to be cared for if it was them. They need to remember the patient comes first. Mon, 4/21/08 7:41 AM

308. Be active in her/his community outside of the employment setting. Be a resource - talk with civic groups, schools. Mon, 4/21/08 7:38 AM

309. MAKE SURE HER OWN BEHAVIOR IS ONE OF EXCELLENCE AT ALL TIMES Mon, 4/21/08 7:37 AM

310. Have a professional demeanor. Be an advocate for nursing. Serve as a role model for those training and showing interest in nursing. Mon, 4/21/08 7:36 AM

311. be confident in their contribution Mon, 4/21/08 7:29 AM

312. caring, approachable and knowledgeable Mon, 4/21/08 7:27 AM

313. BS should be minimum RN education Mon, 4/21/08 7:18 AM

314. Be accountable for professional behavior Mon, 4/21/08 7:10 AM

315. Behave in a professional manner. The nurse should be up to date with her skills. Mon, 4/21/08 7:04 AM

316. be less task oriented, do not speak of the day as task we completed Mon, 4/21/08 6:59 AM

317. ACT MORE PROFESSIONAL. PROMOTE CUSTOMER SATISFACTION BY RESPECTING PATIENTS/FAMILY FEELINGS ABOUT BEING HOSPITALIZE. RECOGNIZE FEAR OF THE UNKNOWN AND
HELP
PATIENTS/FAMILY
COPE, GIVING AS
MUCH INFORMATION
AS POSSIBLE.
RESOLVE
PATIENT/FAMILY
COMPLAINTS
QUICKLY THRU
SERVICE RECOVERY.

318. Speak up and be proud of what we do for pt and families. Mon, 4/21/08 6:51 AM

319. Actions speak louder than words; Act the part and do your part in nursing. Mon, 4/21/08 6:50 AM

320. Treat each and every interaction as an opportunity to promote the professional image of nursing. Mon, 4/21/08 6:43 AM


322. Have a Bachelor’s Degree and a Master’s Degree. We require it of our teachers, why not our nurses? Mon, 4/21/08 6:28 AM

323. Improve appearance - uniform, hair, body language. Improve language skills. Separate work and home life - when at work concentrate on the job. Mon, 4/21/08 6:12 AM

324. Being professional at all times and always looking out for the best interest of the patient. Mon, 4/21/08 6:11 AM

325. Continue to get education at any age. Keeping up to date with the latest healthcare information, practices good evidence proof nursing. This is a profession of caring for live patients not just a job. This is a profession of doing the right thing not just a task. Mon, 4/21/08 6:06 AM
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<tr>
<th>No.</th>
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<tbody>
<tr>
<td>326.</td>
<td>Be proactive professionally and personally demanding from yourself and others behavior fitting of a nurse. My pet peeve is nurses who sound like they are uneducated...poor grammar and run on sentences with their charting. I remind them that the public judges all nurses based on their behavior/actions and I will tolerate being lumped in with them.</td>
<td>Mon, 4/21/08 5:47 AM</td>
</tr>
<tr>
<td>327.</td>
<td>Act more professional. Hold ourselves to the same professional standards as other industries. We need to quit accepting so many excuses for tardiness, absenteeism, lack of professional mannerisms</td>
<td>Mon, 4/21/08 5:37 AM</td>
</tr>
<tr>
<td>328.</td>
<td>Act more professional; have compassion; be a patient advocate; know skills that a nurse should know; quit passing the buck to an Aide; Listen to a patient and don't judge or categorize them! Answer a patient's call light within 5-10 minutes; Be more aware of the patient's needs (whether is be physical, emotional or spiritual.</td>
<td>Mon, 4/21/08 1:46 AM</td>
</tr>
<tr>
<td>329.</td>
<td>BE PROFESSIONAL-SHARE KNOWLEDGE; STRIVE TO MEET PATIENT NEEDS; PROMOTE SCHOLARLY THOUGHT</td>
<td>Mon, 4/21/08 1:15 AM</td>
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<td>330.</td>
<td>Compassionate care Be a patient advocate</td>
<td>Mon, 4/21/08 12:47 AM</td>
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<tr>
<td>331.</td>
<td>Develop a professional life; that is read journals , attend conferences, belong to a professional organization</td>
<td>Sun, 4/20/08 9:00 PM</td>
</tr>
<tr>
<td>332.</td>
<td>Nurses need to all work</td>
<td>Sun, 4/20/08 3:27 PM</td>
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<tr>
<td>333</td>
<td>behave professionally at all times</td>
<td>Sun, 4/20/08 1:29 PM</td>
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<tr>
<td>334</td>
<td>Always being calm and caring - making the patient feel that he is the nurse's priority while she interacts with him</td>
<td>Sun, 4/20/08 8:02 AM</td>
</tr>
<tr>
<td>335</td>
<td>I think that each nurse needs to hold him or herself accountable for their actions and remember that every interaction effects pt's and their families.</td>
<td>Sun, 4/20/08 7:12 AM</td>
</tr>
<tr>
<td>336</td>
<td>be professional in conduct and dress, especially around pts and family members</td>
<td>Sun, 4/20/08 2:11 AM</td>
</tr>
<tr>
<td>337</td>
<td>Utilizing good interpersonal skills with the patients and families. Active listening. Making the patient/families feel you are their advocate.</td>
<td>Sat, 4/19/08 8:53 PM</td>
</tr>
<tr>
<td>338</td>
<td>Dress professional, act professional, introduce herself/himself</td>
<td>Sat, 4/19/08 7:22 PM</td>
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<tr>
<td>339</td>
<td>Always conduct herself in a professional manner and be consistent and productive while at work.</td>
<td>Sat, 4/19/08 4:48 PM</td>
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<tr>
<td>340</td>
<td>put more men in it - unfortunately</td>
<td>Sat, 4/19/08 3:58 PM</td>
</tr>
<tr>
<td>341</td>
<td>education in chosen area and our presentation of ourselves</td>
<td>Sat, 4/19/08 1:26 PM</td>
</tr>
<tr>
<td>342</td>
<td>Appropriate dress and behavior</td>
<td>Sat, 4/19/08 8:00 AM</td>
</tr>
<tr>
<td>343</td>
<td>Act very professional, show the role of a nurse, by enlightening the patients on what we do, when we are doing it, etc. drawing blood why and other appropriate</td>
<td>Sat, 4/19/08 7:46 AM</td>
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</table>
implementations nurses do.

344. be a caring professional in all dealings with patients, family and co-workers Sat, 4/19/08 7:19 AM

345. HAVE MORE TIME AT BEDSIDE TO SPEND WITH PT AND FAMILY Sat, 4/19/08 7:04 AM

346. Be sure to present yourself professionally. Discuss what you really do when the opportunity presents, i.e., assessment, teaching, patient care, etc. Sat, 4/19/08 2:24 AM

347. Maintain professionalism when caring for patients, the compassion and caring needs to come through. Fri, 4/18/08 11:43 PM

348. Act the part...and educate the public about misconceptions and the accurate job role. Fri, 4/18/08 10:35 PM

349. Dress and act professionally. Be genuine with her patients & their families. Caring attitude. Keep informed on changes & show confidence to your patient that you know what you are doing. Take accountability for your actions and practice. Fri, 4/18/08 9:57 PM

350. They can keep conversations pertaining to personal lives away from patient care areas. Fri, 4/18/08 7:14 PM

351. Take pride in what we do, we save lives every day and what other profession can say this. Keep up with the changes that effect patient care. Fri, 4/18/08 6:38 PM

352. Use the golden rule. Stop eating our young. Treat each other with respect and dignity Fri, 4/18/08 6:26 PM

353. Portray themselves as Fri, 4/18/08 5:02 PM
354. All need to present themselves as calm, knowledgeable professionals--need to enhance confrontational skills then LET IT GO!!!! We tend to chew on things too long  
Fri, 4/18/08 4:22 PM

355. Show every patient the compassion that they need.  
Fri, 4/18/08 4:13 PM

356. Enjoy being a nurse...go into Nursing for the right reasons  
Fri, 4/18/08 3:30 PM

357. Professional organizations, pride, continuing education, recruiting, mentorship, stop being the physicians handmaiden and work as colleagues  
Fri, 4/18/08 2:38 PM

358. Conduct self in the most professional manner possible  
Fri, 4/18/08 2:36 PM

359. Be professional, dress should be neat, clean. Interactions should show concern and caring.  
Fri, 4/18/08 2:13 PM

360. Be truly interested in the patient and continue to educate herself in all aspects of pt care including the stresses in today's health care system  
Fri, 4/18/08 1:36 PM

361. talk about the increased autonomy we have; we no longer have to answer to physicians or work completely under them; we are a profession in our own right; still a perception from society that we are the 'handmaidens' of physicians  
Fri, 4/18/08 1:18 PM

362. mentor new nurses act and look professional become educated and stick to life long learning  
Fri, 4/18/08 1:07 PM

363. Be a professional. Be  
Fri, 4/18/08 12:16 PM
the role model for ancillary staff and teach them because they do not have the theoretical base of knowledge that we have.

364. When working, stay focused on patient care and take nonpatient issues to a private area away from the patient care area. Fri, 4/18/08 12:12 PM

365. Be active in professional organizations, remain current in their practice. Never launder issues publicly. Fri, 4/18/08 11:30 AM

366. Act and look professional Fri, 4/18/08 11:20 AM

367. Need to let patient and family members into the critical think processes going on behind your actions. Fri, 4/18/08 11:07 AM

368. more media coverage of positive images Fri, 4/18/08 10:13 AM

369. Professional demeanor and evidence based education to patients Fri, 4/18/08 9:54 AM

370. Act professional at all times. Inform patients and families about the situation, delays, tests, etc. Fri, 4/18/08 9:35 AM

371. Behave like the professionals we are. Fri, 4/18/08 9:29 AM

372. Present your self in a professional, competent manner at all times. Fri, 4/18/08 9:16 AM

373. Conduct oneself and present oneself with dignity and pride in the profession. Demonstrate job skills routinely. Care for patients with compassion and treat every patient as the unique individual they are. Be available for family members but balance with not being intrusive. Be a professional; no cell Fri, 4/18/08 8:56 AM
374. Be professional, we have lost that. Fri, 4/18/08 8:42 AM

375. Have a positive attitude, encourage young people to evaluate nursing as a career, show these young people how many options a nursing career offers, be an example of a caring, professional nurse ...walk the walk and talk the talk Fri, 4/18/08 8:36 AM

376. Speak positively about our role in patient care and the impact that we have on patients/families. Protest against shows like ER that portray nurses as more interested in relationships with the physicians than in the patient care! Fri, 4/18/08 8:34 AM

377. Look and act the part. Nurses are highly skilled and empathetic individuals and that is what is expected of us. When our behavior and performance is cavalier then we present ourselves as less than professional. Be constant learners...become board certified. Fri, 4/18/08 8:26 AM

378. Promote the nursing profession to others-young adults that we know, our children, etc. We need to increase our work force and we need to promote the nursing profession. Fri, 4/18/08 8:19 AM

379. As previously noted, get involved in community events, demonstrate a professional demeanor and dress appropriately at all times. Fri, 4/18/08 7:58 AM

380. Improve communication with all involved-- Fri, 4/18/08 7:54 AM
patients, families, administrators, coworkers.

381. Good work ethics. Be responsible for your job and have good working values. positive attitudes. Fri, 4/18/08 7:51 AM

382. Act professionally at all times Fri, 4/18/08 7:46 AM

383. Take more accountability and responsibility for their patients care. Fri, 4/18/08 7:34 AM

384. accountable, professional, dignity Fri, 4/18/08 7:29 AM

385. Conduct oneself as a professional, and see my comment in #9 Fri, 4/18/08 7:21 AM

386. the individual nurse can act at all times in a adult, professional manner, using logic, intelligence and courtesy Fri, 4/18/08 7:17 AM

387. acting and thinking professionally Fri, 4/18/08 7:11 AM

388. Take the profession seriously and continue to develop skills, follow research, promote the profession Fri, 4/18/08 7:01 AM

389. Work, act, and dress professionally. Fri, 4/18/08 6:56 AM

390. Care for each other as well as our patients. Show this at work at all times Fri, 4/18/08 6:49 AM

391. Before a nurse does something, he or she should think about a member of another profession that is respected and ask him or herself "How would a ...doctor, lawyer, architect...do this?" Fri, 4/18/08 6:36 AM

392. to treat every one with respect Fri, 4/18/08 6:16 AM

393. have a good work ethic Fri, 4/18/08 5:58 AM

394. Educate family, friends Fri, 4/18/08 4:03 AM
and public that the role of the nurse today requires extensive knowledge, critical thinking, astute judgment and advanced decision making skills in addition to empathy and compassion. Campaign against media for poor portrayal of nurses, e.g. TV show, Scrubs.

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<tr>
<th>No.</th>
<th>Comment</th>
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<tbody>
<tr>
<td>395</td>
<td>Be truthful</td>
<td>Fri, 4/18/08 3:32 AM</td>
</tr>
<tr>
<td>396</td>
<td>More compassion; definitely better skills; less number of patients to care for during shift; bring back 8 hour shifts versus 12 hour shifts</td>
<td>Fri, 4/18/08 2:13 AM</td>
</tr>
<tr>
<td>397</td>
<td>Make one level for nursing education (preferably BSN). If we stop the mass production, maybe we can produce well educated and professional nurses.</td>
<td>Fri, 4/18/08 1:25 AM</td>
</tr>
<tr>
<td>398</td>
<td>Get involved in community projects &amp; act as a professional person.</td>
<td>Fri, 4/18/08 1:08 AM</td>
</tr>
<tr>
<td>399</td>
<td>Act professional. Make supportive statements about nursing when asked. Dress clean and appear clean.</td>
<td>Thu, 4/17/08 11:09 PM</td>
</tr>
<tr>
<td>400</td>
<td>Personal communication with the family and the patient...they remember how they felt, not the exact words or actions heard/seen.</td>
<td>Thu, 4/17/08 10:25 PM</td>
</tr>
<tr>
<td>401</td>
<td>continue our education and act in a professional manner</td>
<td>Thu, 4/17/08 9:57 PM</td>
</tr>
<tr>
<td>402</td>
<td>We need to maintain professionalism update ourselves address patient concerns and have some level of intelligence. We seem to be under a microscope lately.</td>
<td>Thu, 4/17/08 9:42 PM</td>
</tr>
<tr>
<td>403</td>
<td>We have to take</td>
<td>Thu, 4/17/08 9:23 PM</td>
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</tbody>
</table>
accountability for ourselves. I attempt to set an example of what I feel a nurse is every shift I work. Showing my expertise and respect for my patients, respect for my coworkers and visitors, yet being able to "hold my own" with unacceptable behavior from pts or visitors.

404. I put above that belonging to a professional nursing organization has little effect on the image of nursing because I believe that because membership and involvement in professional nursing organizations is so low that they are limited in their power. If we could help nurses understand the power of numbers and get them involved in professional nursing organizations that could influence the face of nursing, I believe this could be a powerful tool to shape the image of nursing, therefore each nurse needs to become involved and committed to their professional nursing organizations.

405. Nurses need to support and respect each other. I don't think that as a profession we do that. I think that the hospital atmosphere also plays a part in how nurses interact with each other.

406. I believe they can dress the part, have a professional appearance and attitude. Be PROUD of being a nurse.

407. We need a standard entry level for all nurses. Teachers have a much more professional image because their
practice is standard, and at a four year college level.

408. Explain the role to patients and families. Thu, 4/17/08 7:15 PM

409. Present that we are professionals. Introduce ourselves to patients/families as professionals and that we are there to assist them Thu, 4/17/08 6:55 PM

410. to act professional Thu, 4/17/08 6:36 PM

411. Dress like a professional, act like a professional, expect equal treatment from all team members and treat all team members with respect. Show caring along with technical skills Thu, 4/17/08 5:53 PM

412. Always strive to do their very best Thu, 4/17/08 5:53 PM

413. I think white uniforms would give a more professional appearance but at the same time I want nurses to make that decision for themselves. Thu, 4/17/08 5:32 PM

414. Dress professionally, act professionally and set the standard for professional behavior in the workplace. Have no tolerance for inappropriate behavior in the workplace and train new nurses to set our standards high. Thu, 4/17/08 5:31 PM

415. pass our knowledge/experience on to new people, and our families/friends Thu, 4/17/08 5:12 PM

416. Act, dress, and think as a professional at all times. Gain as much specialty knowledge and education as possible. Thu, 4/17/08 4:44 PM

417. We need to bond together to set realistic patient care ratios Thu, 4/17/08 4:26 PM
418. give a holistic care Thu, 4/17/08 4:21 PM

419. Get involved in professional organizations, contribute to the department and instigate change to improve their jobs. Thu, 4/17/08 4:08 PM

420. be patient focused instead of self focused Thu, 4/17/08 3:57 PM

421. Be a NURSE---this is a profession not a job Thu, 4/17/08 3:55 PM

422. be aware of your "audience". older folks do not like sponge bob and psychedelic tops. If you do wear brighter scrubs be sure they are clean and neat, not with buttons falling off and pockets drooping. And pay attention to your shoes!! I wear crocs myself, but they go through the wash weekly and don't look like they were stolen from the local garbage heap. Can you tell how old I am Shelly? Bring back the cap! sorry, couldn't resist..... Thu, 4/17/08 3:32 PM

423. COMMUNICATE WITH THE PT. EDUCATE THEM ON FOLLOWING UP WITH A PCP. Thu, 4/17/08 2:59 PM

424. If each nurse is professional on an individual level it will become the expected level for the profession. Thu, 4/17/08 2:48 PM

425. Behave professionally, interact with pts and staff professionally and leave the pettiness (for which nurses are appropriately infamous) at home. Thu, 4/17/08 2:44 PM

426. community education Thu, 4/17/08 2:16 PM

427. Do more teaching w/ families and the public to show off/share our large base of knowledge. Thu, 4/17/08 2:14 PM
428. By respecting themselves as a member of the profession will enhance their nursing performance and project a positive image.

429. Treat everyone the way you would want you or your family treated.

430. Dress professionally according to the dress code of institution, not dirty or sloppy; act professionally in all public contact; listen to what people are saying; correct serious misinformation when you hear it out and about town. In our hospital the name of the nurse and tech on duty is written on a grease board in each patient room, but if this is not the standard then I think the nurse should give her patients a written piece of paper or card with his/her name on it.

431. Act professionally at all times, and let patients and their families know what you are doing for them that affects the patient's care.

432. STAY UPDATED. ACT PROFESSIONAL. DEMAND EXCELLENCE FROM OTHERS AS WELL AS OURSELVES.

433. PRESENT OURSELVES IN A CARING/INTELLIGENT MANNER ALWAYS WITH THE END RESULT TO DO WHAT IS BEST FOR OUR PATIENTS

434. join with other nurses to effect change in our workplace.. ie forced overtime, pt nurse ratio's etc. that all impact our performance
and hence our image to the public

435. Appear professional Talk to patients- nursing seem to becoming very computer driven Thu, 4/17/08 11:34 AM

436. behave professionally no matter in what setting Thu, 4/17/08 11:24 AM

437. professionalism Thu, 4/17/08 11:22 AM

438. Present themselves in a professional demeanor at all times; I think it is important to express kindness in everyday patient care. Thu, 4/17/08 11:02 AM

439. role model for others Thu, 4/17/08 10:58 AM

440. Always realize that we are judged by the public especially when at work, and strive to always promote the image that we would like portrayed when around the public. Thu, 4/17/08 10:53 AM

441. Using customer service skills, clinical skills and teaching to create a overall experience of professionalism, caring, empathy and mercy. Thu, 4/17/08 10:43 AM

442. Encourage memberships to professional organizations and have realistic annual membership rates and conference pricing, encourage BSN as minimum entry Thu, 4/17/08 10:42 AM

443. increased professionalism in behavior while in patient care environment and when out within the community Thu, 4/17/08 10:34 AM

444. Own what we do. for example, when giving a patient pain medicine, don't say "the doctor ordered this for your pain" rather say "I see you are in pain and I Thu, 4/17/08 10:19 AM
think of all your options this is most likely to help you."

445. Treat all patients and coworkers as they were a member of your family. Thu, 4/17/08 10:07 AM

446. Present themselves as professionals. Educate the public that what happens on TV is not necessarily how the real nursing world is. Be involved in legislation. Thu, 4/17/08 10:02 AM

447. While our patients can't tell if we belong to a professional organization or have at least a BSN or equivalent, there are subtle differences in how we present ourselves, our level of knowledge, and our presentation that make a difference in how we come across. There is no sign on us that says that we are more involved, it's just a different way we respond when we are more "involved." That being said, I think I learned a lot more about "nursing" in my ADN program than I did in my BSN program. Were I younger when I became a nurse, I would probably have gone on for a graduate degree. Thu, 4/17/08 10:01 AM

448. Educate and recruit Thu, 4/17/08 9:53 AM

449. Act more professionally and with respect for one another. Rather than "eating our young" be an avid mentor who is easily approached. Thu, 4/17/08 9:51 AM

451. Convey a Thu, 4/17/08 9:48 AM
knowledgeable, professional attitude. Carry yourself with pride and purpose.

452. Act professional—when at work, let that be your focus. Keep your personal life and personal discussions away from work. Thu, 4/17/08 9:44 AM

453. Continue to learn and present themselves as a professional Thu, 4/17/08 9:41 AM

454. To appear and act professional, to be confident in their nursing role, to seek advanced certifications and education, to be involved with their professional organization and to deliver compassionate care to their patients, to demonstrate that they care by being with the patient and their family, by answering questions or getting back to the patient when you don't know the answer. Thu, 4/17/08 9:39 AM

455. The media has a large impact on the public opinion on the nursing image and we should not be afraid or intimidated to respond or initiate change in that area. Thu, 4/17/08 9:33 AM

456. Be a strong advocate for nursing, and continue to emphasis professionalism Thu, 4/17/08 9:19 AM

457. Professional decorum. Thu, 4/17/08 9:18 AM

458. Be caring, sincere, up front, neat in appearance, talk with patients instead of at or to them. Treat the patients and their family members like it was your close friends/family that was going through what the pt is going through. Be a professional, keep their Thu, 4/17/08 9:14 AM
on-stage face on and leave the baggage at the door.

459. Act professionally Dress professionally Thu, 4/17/08 9:12 AM

460. Adapt the mentality that nursing is a profession and not just a job Thu, 4/17/08 8:59 AM

461. TALK WITH THEIR PATIENTS...NURSES SPEND TOO MUCH TIME AT THE NURSES STATION AND NOT ENOUGH TIME WITH THEIR PATIENTS. Thu, 4/17/08 8:55 AM

462. Keep the Patient in the forefront, they are who we care for and some times they need an advocate, R/T their care in the ED whether that be from the family and or even the MD's. Thu, 4/17/08 8:48 AM

463. Be professional, and caring - not only to patients, but peers as well Thu, 4/17/08 8:44 AM

464. Personal accountability. Self-reliance rather than dependence on the employer. Thu, 4/17/08 8:24 AM

465. Professional advocacy - public advocacy - requirement by BON to be involved in nursing professional organization or union Thu, 4/17/08 8:13 AM

466. How we dress Thu, 4/17/08 8:03 AM

467. Always present oneself as a professional and expect to be treated as such. take pride in the work you do Thu, 4/17/08 7:59 AM

468. Present ourselves in the clinical as well as public sector as knowledgeable, caring and an intricate part of a multidisciplinary team. respect our co workers Thu, 4/17/08 7:55 AM

469. be real, act professional, work hard, Thu, 4/17/08 7:54 AM

470. inform pat of everything Thu, 4/17/08 7:48 AM
you are doing, increase bedside teaching, be involved in community and outreach projects, get political.

471. Professionalism Thu, 4/17/08 7:44 AM

472. Act in a manner befitting the most trusted profession that nursing is viewed. Thu, 4/17/08 7:40 AM

473. Be PROUD to be a nurse and behave in a professional manner Thu, 4/17/08 7:29 AM

474. Remember when at work they are a professional. Thu, 4/17/08 7:28 AM

475. Act professionally at all times and respect herself and others. Thu, 4/17/08 7:19 AM

476. I guess that depends what you consider a "realistic image". Many would tell you that a realistic image of a nurse is one who is too busy to spend two seconds with a patient telling you their name. In my opinion, I think that the individual nurse can present him/herself in a professional, confident and "CARING" fashion. Prioritize and organize their work so that they can take the few seconds it takes to say "hey, I have the time for you and I care." This makes all the difference in the world, they feel safe, their families believe they are safe. Thu, 4/17/08 7:06 AM

477. Act professional when in a social setting Thu, 4/17/08 7:03 AM

478. Sell what we do in a realistic but positive light. Promote the impact of even the smallest moments of caring - it is not all about the biggest arrests, the goriest traumas or those bloody TV shows! Individual nurses need Thu, 4/17/08 6:51 AM
to tell their stories more, they are incredibly powerful. Nurses need to stand for what is nursing, and not let it be devalued by skill replacement with cheaper labor. Nurse leaders need to lead this, instead of supporting nurse replacement with less qualified nurses as 'the answer' to the ageing nursing workforce. Individual nurses need to be striving for, permitting and encouraging true workforce flexibility in shift patterns, hours of work and the ability to be promoted on the basis of true ability to do the job best, not on being able to work the 'establishment hours'.

479. Present a positive image, good role model

480. Improve presentation i.e. dress, introduction and environment (clean well kept rooms) THE BASICS

481. Educate the public on our role. Dress and behave professionally. Don't indulge in unbecoming behaviors in the community that you serve. Speak professionally with patients/families.

482. Conduct her/him self in a professional manner, obtain and update knowledge on disease management speak intelligently, using full sentences, proper spelling and grammar when writing in the medical record dress appropriately, clean pressed uniforms/scrubs

483. Be a role model
484. It is not what nurses should do rather what hospitals need to do to allow nurses to provide the care and time spent with each deserving patient. Thu, 4/17/08 5:51 AM

485. Dress professionally, no scrubs. Thu, 4/17/08 5:43 AM

486. Be open, honest and forth coming toward patients, family members, and others Thu, 4/17/08 5:17 AM

487. Communicate in words and actions that you are a professional, caring individual. Thu, 4/17/08 5:10 AM

488. Explain to patients exactly what the role of the nurse is and what a nurse will do for this patient. Thu, 4/17/08 4:41 AM

489. Treat every PT as if it were a loved one in your own family or yourself. Thu, 4/17/08 4:17 AM

490. Be direct with pts and families. Thu, 4/17/08 4:00 AM

491. Smile and be sincere. Thu, 4/17/08 3:49 AM

492. Professional behavior and contact. Thu, 4/17/08 3:46 AM

493. make a HUGE issue when non nurse represent themselves as nurses...e.g. in physician offices...they use the term, "nurses"...."I am Dr. Smith's nurse..." when in reality, they are Medical Assistants....the public perception is then that nurses are not well educated. Thu, 4/17/08 2:34 AM

494. treat our patients like we would our family. Stop complaining about the reason a patient comes to the ED. Thu, 4/17/08 12:56 AM

495. be positive when dealing with patients. Thu, 4/17/08 12:20 AM

496. In my time of nursing I have noticed many Wed, 4/16/08 11:40 PM
nurses that gather at the nurses station and complain, talk loudly, laugh etc and this has a negative impact and nurses need to understand that this behavior is not a good image

497. act professional at all times Wed, 4/16/08 10:05 PM
498. Think and be autonomous in practice Wed, 4/16/08 9:37 PM
499. Obtain specialty certification, take greater ownership and accountability Wed, 4/16/08 9:13 PM
500. Be nice. We are terrible to each other and not particularly nice to patients...eg. bossing them around, barking at family, making them wait for pain meds Wed, 4/16/08 9:03 PM
501. I try to treat each pt the way I would want a Nurse to treat my family member if they were being seen. Wed, 4/16/08 7:26 PM
502. Be and act professional with all healthcare team members. Stay current. Be polite and have a helpful positive attitude even if you cannot accomplish what a patient/family/healthcare team member wants done. Critically think about patient needs and be proactive, avoid being only a task managers who punches the shift clock. Wed, 4/16/08 7:14 PM
503. Act professional and explain our role Wed, 4/16/08 7:05 PM
504. Be professional and caring in her approach Wed, 4/16/08 6:25 PM
505. Be informed and present yourself as a competent and caring healthcare professional Wed, 4/16/08 6:23 PM
506. Become more community active and professionally active Wed, 4/16/08 6:19 PM
507. use opportunities as they arise to Wed, 4/16/08 6:11
discuss nursing with non-nurses

be more professional and treat the person as if they were family

Maintain professionalism

The method we use to communicate both verbal and non-verbal.

yes

Participate in public events that have nurse identified participants.

Continue to remain as professional as possible as Emergency Care evolves with overcrowding and short staffing becoming commonplace now. Also to encourage young people to consider the nursing profession as a vocation/career and to recommend nursing as a career change option for people looking for a new vocation.

Attitude is everything! how we initially present ourselves to patients, families and co-workers sets the tone for our work day and for the patient’s visit

Act professionally

be a professional in speech, dress, actions

Always be compassionate and professional. Always.

Maintain a positive image at work. Keep work at work and home at home.

Remember that nursing is not a job it is a career decision formulated by an intrinsic personal desire to apply human compassion to our fellow man. We are licensed, college-educated professionals. Acting as such would go a long way in promoting the image of nursing.

Forget about arguing about "professional" and focus on the patient.

Follow the golden rule "do unto others" and talk to the patients.

always use excellent customer service

Give more of the impression s/he wants to be their, with the pt.

Look beyond clocking in and out.
<table>
<thead>
<tr>
<th>#</th>
<th>Message</th>
<th>Time</th>
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<tbody>
<tr>
<td>525</td>
<td>Explore their passion and gear their career to that end</td>
<td>PM</td>
</tr>
<tr>
<td>526</td>
<td>Treat each other with respect and care</td>
<td>Wed, 4/16/08 4:30 PM</td>
</tr>
<tr>
<td>527</td>
<td>Stop whining and start dealing with the various issues your particular facility has - become a part of the solution instead of the problem.</td>
<td>Wed, 4/16/08 4:25 PM</td>
</tr>
<tr>
<td>528</td>
<td>Learn, ask questions never be satisfied with what you know now always strive to be better.</td>
<td>Wed, 4/16/08 4:20 PM</td>
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<tr>
<td>529</td>
<td>I think professional appearance and actions are most important</td>
<td>Wed, 4/16/08 4:18 PM</td>
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<tr>
<td>530</td>
<td>Become involved in politics</td>
<td>Wed, 4/16/08 3:52 PM</td>
</tr>
<tr>
<td>531</td>
<td>Act professional, dress professional, no walking on too long scrub pants, no gum chewing, and take time to make nice with the patients and families.</td>
<td>Wed, 4/16/08 3:50 PM</td>
</tr>
<tr>
<td>532</td>
<td>Nurses often downplay the technical skills and critical decision capabilities necessary for success in the profession in favor of adjectives like &quot;caring&quot; and &quot;nurturing&quot;. Nurses can and should be both. The level of professionalism can be raised without sacrificing the human touch and empathy nurses contribute to healthcare.</td>
<td>Wed, 4/16/08 3:47 PM</td>
</tr>
<tr>
<td>533</td>
<td>Stop back biting each other and strive for a cohesive group of people that has the power to affect change.</td>
<td>Wed, 4/16/08 3:41 PM</td>
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<tr>
<td>534</td>
<td>EDUCATE PT on what to expect while in the ED. This is not a drive thru</td>
<td>Wed, 4/16/08 3:40 PM</td>
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<tr>
<td>535</td>
<td>Make sure our actions present a professional image</td>
<td>Wed, 4/16/08 3:39 PM</td>
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<tr>
<td>536</td>
<td>Act professional in all matters</td>
<td>Wed, 4/16/08 3:31 PM</td>
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<tr>
<td>537</td>
<td>PROFESSIONALISM...KNOWLEDGE</td>
<td>Wed, 4/16/08 3:22 PM</td>
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<tr>
<td>538</td>
<td>Act like a professional</td>
<td>Wed, 4/16/08 3:21 PM</td>
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<tr>
<td>539</td>
<td>be professional in appearance, speech and actions, and not worry if the job is &quot;below&quot; you</td>
<td>Wed, 4/16/08 3:10 PM</td>
</tr>
<tr>
<td>540</td>
<td>Separate work life from a venue of</td>
<td>Wed, 4/16/08 3:07 PM</td>
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personal expression, act as a patient advocate not as if the patient is there to provide you with a job.

541. I think we need to define "Nurse" as there are so many levels of care given by a "Nurse" such as LPN, ADN, BSN, etc. I have gotten so many horror stories told to me, and if they are from an institution I work at (the patient describing a previous visit), I find more often than not they are describing the actions of a LPN. So, when we use the term "Nurse" who are we really talking about??? You find out someone is a doctor...you ask them what kind and they reply "Surgeon" and you automatically think "Jerk" but if the doctor replies "Family Practice" you typically think "Oh, he's so nice!" Same thing with RN, LPN, etc. Wed, 4/16/08 3:05 PM

542. not only develop standards for nursing but uphold them at all times Wed, 4/16/08 3:04 PM

543. Behaving as a professional. Staying up to date on Best Practices. Treating our patients and our colleagues with respect. Wed, 4/16/08 3:00 PM

544. Promote nursing as a profession. Quit the petty arguing among ourselves/join together as one. Wed, 4/16/08 2:59 PM

545. Dress professionally. Get rid of the cartoon character scrubs. Keep hair pulled back and jewelry reasonable. Wed, 4/16/08 2:56 PM

546. Professional, caring behaviors Wed, 4/16/08 2:50 PM

547. Be professional, keep up with continuing education, and treat others like you would want to be treated. Wed, 4/16/08 2:48 PM

548. Speak about the good and the bad aspects of the job. We shouldn't offer a positively false image any more than we should only speak about the hard/frustrating/bad aspects of the profession. Wed, 4/16/08 2:47 PM

549. Demonstrate a caring and compassionate practice. This is what separates the nurse from the non-nurses. Wed, 4/16/08 2:45 PM

550. Present him/herself as a professional and act as a professional whenever they are in the work area. Be aware that in ED we are in a fishbowl and always on display. Wed, 4/16/08 2:44 PM

551. Be the best nurse she/he can be- Wed, 4/16/08 2:43
<table>
<thead>
<tr>
<th>Thread Number</th>
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<tbody>
<tr>
<td>552.</td>
<td>professional in all ways</td>
<td>PM</td>
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<tr>
<td>553.</td>
<td>Be caring, smile, don't complain to the pt even if you are having a bad day ie (we are short staffed)</td>
<td>Wed, 4/16/08 2:40 PM</td>
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<tr>
<td>554.</td>
<td>Display Professionalism</td>
<td>PM</td>
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<tr>
<td>555.</td>
<td>education of public/being professional</td>
<td>Wed, 4/16/08 1:50 PM</td>
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<tr>
<td>556.</td>
<td>Bring back professionalism - we seem to have lost it. In our dress, and attitudes. Nurses need to treat each other and colleagues and other health care workers with respect. Treat each other as team members, in which we all play a part in caring for pts., no one is more important than others we just function in different roles.</td>
<td>Wed, 4/16/08 1:40 PM</td>
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<tr>
<td>557.</td>
<td>Emphasize critical thinking to translate theory into assessments, action, and patient education</td>
<td>Wed, 4/16/08 1:26 PM</td>
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<tr>
<td>558.</td>
<td>Act like the professional they are instead of always relying on someone else to make decisions for good patient care. Stand up and be strong!!!</td>
<td>Wed, 4/16/08 12:21 PM</td>
</tr>
<tr>
<td>559.</td>
<td>no more &quot;I'm just a nurse&quot;, less deferring to &quot;the doctor&quot;,</td>
<td>Wed, 4/16/08 11:29 AM</td>
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<tr>
<td>560.</td>
<td>Community education (schools, etc.)</td>
<td>Wed, 4/16/08 11:16 AM</td>
</tr>
<tr>
<td>561.</td>
<td>I don't know</td>
<td>Wed, 4/16/08 11:14 AM</td>
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<tr>
<td>562.</td>
<td>PSAs by nurses talking about what to expect Letters to producers--get it right or don't do it! (TV shows) Quit bickering over level of entry--make it a BS</td>
<td>Wed, 4/16/08 11:04 AM</td>
</tr>
<tr>
<td>563.</td>
<td>always behave in a professional manner</td>
<td>Wed, 4/16/08 10:47 AM</td>
</tr>
<tr>
<td>564.</td>
<td>Act professional, caring and compassionate</td>
<td>Wed, 4/16/08 10:46 AM</td>
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<tr>
<td>565.</td>
<td>Speak about nursing in a positive light. Often times I hear nurses that are jaded with the profession talking negatively about being a nurse. When they are called on this they often say they still love being a nurse. We should be telling people why we chose nursing and why we stay.</td>
<td>Wed, 4/16/08 10:41 AM</td>
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<tr>
<td>566.</td>
<td>Act and look professional. Remember the Golden Rule!</td>
<td>Wed, 4/16/08 10:27 AM</td>
</tr>
<tr>
<td>567.</td>
<td>We need help with professionalism, cultural diversity and feeling privileged.</td>
<td>Wed, 4/16/08 10:22 AM</td>
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</table>
Recognize he/she belong to the white collar working class even though we wear a uniform

Behave as a professional care giver!

being active in professional organizations

Be more professional. Take their responsibilities and not pass them on to the C.N.A.

introduce self, lobby for health care changes, with each public encounter let them know what we do, do some teaching

Appear caring.

Appear confident.

A class in high school to introduce students to health care fields. Have "come follow a nurse day" for HS and college undecided students.

Act mature and be professional, be informed about issues that are happening in health care. Stand up and be accountable, take responsibility for your actions.

Communicate with doctors and patients about the projected care of plan and expedite in a professional manner.

act as a professional at all times... it is easy to be professional and still caring and compassionate and highly skilled

Become involved in their professional organizations at any level and join others in giving their opinions on issues related to healthcare.

Bedside report in front of pt.

Continue education, professional behavior

Be a professional like we are!

Act more professional both in the workplace and when discussing the role outside of the workplace.

BECOME A PROFESSIONAL TAKE PRIDE IN HER/HIS CRAFT AND OFFER EVERY PATIENT THE BEST
YOU CAN EACH ENCOUNTER

584. Be respectful in interactions with peers, other staff in the hospital, patients, and visitors. In short, be very respectful in communication with everyone. Tue, 4/15/08 12:38 PM

585. our image is reflected by whatever actions are observed by others Tue, 4/15/08 7:57 AM

586. 1) Be kind. 2) Have initiative 3) If you don't know something, find out. Don't pretend you know. This just makes nurses, as a whole, look incompetent. Mon, 4/14/08 10:09 AM

587. Continue to work together as a team. Sat, 4/12/08 7:18 PM

588. stop eating young staff more approachable Sat, 4/12/08 2:32 PM

589. Project a caring, professional and knowledgeable image. If asked a question that you don't know the answer to, tell them you will find out the answer but speak truthfully Sat, 4/12/08 10:47 AM

590. Stop complaining about not being viewed as a professional and start acting like one. Nurses have become a petty lot acting entitled—you're not entitled to respect unless you earn it. Fri, 4/11/08 3:23 PM

591. Improve all areas in question 5 Fri, 4/11/08 2:41 PM

592. self-appraisal and seek feedback from peers/co-workers Fri, 4/11/08 8:51 AM

593. Not Sure. Thu, 4/10/08 2:20 PM

594. Try to look and focus on the positive aspects of nursing and why we chose to be a Nurse. Thu, 4/10/08 2:01 PM

595. communication and giving information to staff and pts. make us better nurses. Smiling, eye contact, working together more as a team. Although sometimes how do you empower everyone to work together as a team. Thu, 4/10/08 11:00 AM

596. The nurse should act/practice as a professional nurse who has the RN's competencies (skills, knowledge and attitude or ability) that also include good behaviors and ethical. Thu, 4/10/08 6:42 AM

597. Be conscious of how nurses are perceived. Act in a professional manner when in a professional environment. Wed, 4/9/08 2:15 PM

598. Always treat each patient as though they were a member of their family showing kindness and compassion Wed, 4/9/08 1:22 PM
First, we need to get back to basics--what brought us here...Certainly it has not been the long hours, lack of help in bad weather and sick call outs, borderline pay, the sporadic demonstration of appreciation, support, respect from physicians and senior corporate leadership, and the absence of insurance company "discipline". I go back to the heart of the "helping" profession. Compassion, Integrity and Competence drove us here and continue to drive and motivate us on the journey. I regard my profession also as my chosen lifestyle, and thus more than just a snapshot of "work". Second, Patience and perseverance are required as we articulate and reinforce with patient satisfaction, outcome of care, and other sources of data, the needs of our patients and our profession in our individual settings and communities. Healthcare is facing critical times and multiple influences--uncertainty...so last, but not least, I want our children/our future to hear and see us. Then, as adults, they will be better able/armed to build from our efforts (and errors). I participate in the Maryland Business Roundtable for Education and in our hospital based Explorer Post, providing information to young people about Nursing and Healthcare Careers. They are hungry for information, insight and experience. They are motivated, enthusiastic and often, much more objective than my "work horse" experience based perception of 30 years. These young people inspire and motivate me as much as my patients do.

Be a mentor, be professional, and be caring. Nursing is truly a work of heart!

more professional dress, professional behavior

Portray a positive image in your own practice, speak up for nursing as a profession, be a mentor and role model, advocate for patients, continue education

Introduce herself as a nurse; pt/family is unable to differentiate the myriad of staff, everyone becomes the "nurse" Increase presence in media.

Dialog!!! People need to hear the real story, from real nurses.

Promote a positive attitude. Be
encouraging to those who express an interest in the health care profession.

606. Dress and behave professionally. Maintain a caring, compassionate, patient-focused attitude.

607. First determine who is our main focus and that what we do greatly impacts the patient and their significant others. Recognize the characteristics of a professional and accept that responsibility and accountability with compassion and skill. I cannot impact others as greatly as I can impact myself. When I am walking into the parking lot of where I work, I should project professionalism and caring to all that I encounter. When I speak about my career and nursing, I need to remember that what I say impacts others opinions either negatively or positively.

608. 1. Be the change you wish to see in the profession. 2. Actively correct misperceptions - i.e., write to sponsors of shows that misrepresent nursing, educate the public.

609. Act professional, educate continuously on new technology and skills

610. Focus less on 'image' and more on substance. Use clinical practice guidelines and evidence-based practice, stay current, be aware of personal and professional values and ethics that impact actions.

611. Remain respectful to each other in the workplace, be willing to help coworkers when difficult assignments occur and to speak with confidence about our jobs and what we do.

612. Speak up when we encounter a poor or unrealistic image, i.e., in the media.

613. Demonstrate professional behavior while on duty. Deal with the frustrations of nursing out of sight of patients/families.

614. Be involved in outside activities, not necessarily related to nursing.

615. Be professional and caring, keeping the patient first.

616. It only takes a few minutes of focused effort to make a pt/family feel "special" by explaining even one aspect of their dz process or how to maintain health,
but sit at their level, offer literature or website where they can follow up, etc. Just show an interest. If its really busy, tell them that they are important but so is every one else and you will try to spread your time wisely. Then when you are busy later, they will remember the time you focused on them.

617. Dress and act the part

618. I feel nurses need to get away from honey, sweety, and first names, and keep in mind if the patient is older then them, then the patient should be addressed as Sir, Ma'am or Mr. and Miss.

619. maintain professionalism at all times

620. Illicit professional behavior

621. remembering what it was like to be a "new" RN, so we are more compassionate for new grads

622. Always show interest and concern for each patient; introduce yourself, explain what the plan is, listen to the patient and family; be a good teacher as well as care giver.

623. no side conversations (personal topics) with other staff members at the patient's bedside, appropriate dress/attire at the bedside, timeliness of response to needs

624. To understand they are a professional. What nurses do (skills), attitude, demeanor produces the image.

625. Demonstrate more caring behaviors towards the patient and family. Be more aware of what is going on with their patients to be able educate the patient and family and to be able to speak intelligently to physicians. Obtain at minimum BSN and become certified.

626. show respect to the patient and their family

627. Realize that everything they do must reflect a professional image. We need to have in nsg a code of conduct and dress as do attorney's

628. Always present themselves professionally at work e.g. dress, demeanor etc.

629. Improve communication with patient and family, explaining and asking if
they have questions or concerns.

630. Be professional at all times. One never knows when a patient is watching or listening. Never criticize nursing as a profession to anyone other than a trusted colleague that is out of earshot of others. Mon, 4/7/08 1:44 PM

631. We need to get back to professionalism so that we can be taken seriously. We also need to get more involved with issues that affect us and the care we give. Mon, 4/7/08 1:43 PM

632. get more education, mentor new nurses Mon, 4/7/08 1:39 PM

633. Be competent and professional in all aspects of patient and family interaction. Share their stories with others. Mon, 4/7/08 1:24 PM

634. Always present self as a professional, with the appropriate behaviors and attitudes for the situation Mon, 4/7/08 1:19 PM

635. Continue to be a professional when interacting with the consumer. Mon, 4/7/08 1:11 PM

636. be respectful of each other Mon, 4/7/08 1:03 PM

637. Always act professional, improve knowledge base and skills, promote nursing in a positive light, care more about the patient than the paycheck. Mon, 4/7/08 12:38 PM

638. Present herself as a professional caring person. Be honest and communicate any issues with her Manager. Mon, 4/7/08 11:53 AM

639. dress and act more professionally, to start with Mon, 4/7/08 11:43 AM

640. The nurse must have an attitude and demeanor of professionalism, objective, calm conversational tone in all communications, and continue to pursue nursing and professional challenges and education. Mon, 4/7/08 11:36 AM

641. As a single mother and a nurse, I have been able to raise my 2 children with my salary. But it isn't all about the ability to make a living. I care about my patients and listen to them. I believe myself to be a patient advocate without the title. Listen to your patients. think of what you would expect from a nurse if your patient was a family member. Think of all the families out there that are unlucky because they do not have a nurse in the family. Mon, 4/7/08 11:08 AM
642. Professional behavior

643. Act professionally at all times. Introduce yourself to the patients and family. Clearly state why you are there. Listen to patients when you ask a question. Respond to patient's questions. Provide the patient with written instructions including discharge instruction. More Patient and family education, stressing prevention.

644. Presenting a professional image to the physicians and patients. Taking personal responsibility for reading and staying current with the changes in medicine and healthcare.

645. Portray a proud image as a nurse--attitude, dress and interest in the wellbeing of others. More input/interest in health care legislation. More nurses becoming members of their organizations and specialized certifications.

646. Respect others both on and off the job; be professional in words and actions.

647. BECOMING MORE INVOLVED IN CAREER

648. insist on 3 month orientation for new grads.

649. Be professional in your manner and your actions both at work and in the community.

650. Treat each patient the way they would want their own family member treated; every interaction should be focused on the patient at that moment and not just hurrying in and out.

651. Remember this is a job where you must act ethically and respectfully. You represent yourself, your institution and the nursing profession.

652. There is a familiar phrase that has always haunted me. Nurses eat their young and boy do they nurses are the least friendly group of people I have ever been around.

653. Speak up! Educate families to have appropriate expectations of nurses and the entire healthcare team.

654. Be more actively involved in the issues surrounding nursing practice (safe staffing etc.)
655. Become proficient at skills necessary to do the job - and act as a professional.  

656. Act more professional on the job. Share the information you can with the patient to keep him informed of what is going on during his stay. Dress appropriately so that nurses do not appear the same as every other person in the hospital. If patients are unable to locate their actual nurse, them spend time asking people questions who have no idea about their care or have no ability to assist them.

657. Patient and family centered care, rather than the RN being "in charge" of what the patient does or doesn't do when...shows the caring aspects of the profession.

658. The individual nurse must act like a professional at all times. Personal conversations, anecdotes and fun things (baby showers, selling Girl Scout cookies, etc.) should be done out of the public eye and personal conversations kept to a minimum at the Nurses' Station. The nurse should project a caring image and always be honest with patients. If the nurse says she doesn't know an answer to a patient question then she should go get that answer and report back to the patient. The nurse should respond to patient needs in a timely manner.

659. Understand professional standards (ANA practice standards, Code of Ethics, etc.) as well as the significance of relationship with the patient and family and practice accordingly.

660. Speak to the purpose of Nursing - to provide quality patient care. It is a 'giving' profession!

661. Dress like a nurse, act professionally, and keep him/herself educated on current nursing.

662. Patient education.

663. Achieve baccalaureate education and certification, behave professionally in and outside the workplace, get involved in professional organizations that address nursing as a profession.

664. Change their mindset and truly be a patient advocate and the main repository of information about the patient.
Present a more professional appearance—the way we talk, dress, and interact with other healthcare professionals.

Be a better communicator with patients and co-workers to portray all the great things nurse does and to minimize the drama that can occur in high-stress areas like the ED.

Don't vent about workplace issues to patients.

Always dress and act like a professional.

Be professional at all times.

Take time to interact in a caring manner with the patient.

Act professionally at all times.

Demonstrate focus on Caring and Compassion.

Agree on a BSN the entry level requirement. Currently entry level nursing is the most uneducated in the healthcare field. Shame on us. Individuals should also join their professional organizations and attain certification.

Talk to patients while you are caring for them, i.e., explain what you are doing and why, ask them about themselves (apart from their present illness). No cell phones or text messaging while doing patient care.
<table>
<thead>
<tr>
<th></th>
<th>Title</th>
<th>Date</th>
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<tbody>
<tr>
<td>681</td>
<td>Dress professionally</td>
<td>Mon, 4/7/08 7:16 AM</td>
</tr>
<tr>
<td>682</td>
<td>Communicate - provide information in a professional manner to patients, families, co-workers, supervisors, etc</td>
<td>Mon, 4/7/08 7:12 AM</td>
</tr>
<tr>
<td>683</td>
<td>Care and care each and every day. I believe that sometimes the nurses think that they can't or don't make a difference. Each one of us makes a difference everyday in someone's life.</td>
<td>Mon, 4/7/08 7:07 AM</td>
</tr>
<tr>
<td>684</td>
<td>Being more aware of what you say and do about nursing as a career and your current job in nursing and how it impacts those around you and also those who might be interested in becoming a nurse</td>
<td>Mon, 4/7/08 6:54 AM</td>
</tr>
<tr>
<td>685</td>
<td>1st impression sticks with people - look professional - clean white lab coats have worked wonders for docs over the years</td>
<td>Mon, 4/7/08 6:45 AM</td>
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<tr>
<td>686</td>
<td>Always act in a professional manner. Is ok to have /display humor, disagree with coworkers, discuss issues, etc... But...do it in a professional manner in the correct (often should be private setting). Never in front of patient or family or even other coworkers.</td>
<td>Mon, 4/7/08 6:42 AM</td>
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<tr>
<td>687</td>
<td>Engage the patient and family in their care and help them adopt more healthy lifestyles through education.</td>
<td>Mon, 4/7/08 6:31 AM</td>
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<tr>
<td>688</td>
<td>Let go of baggage before they interact with families to be able to focus on the patient and show they are professionals that care, have amazing critical thinking skills, and want to have a relationship with them to be their advocate.</td>
<td>Mon, 4/7/08 6:19 AM</td>
</tr>
<tr>
<td>689</td>
<td>Follow the code of conduct that physicians have adopted and that is to never to talk about the incompetence of another nurse in any public space. I have witnessed many nurses over my 20 yr career talking to Dr.s about the incompetence of a fellow nurse. I have never heard a dr. talking in such a manner about a fellow dr. at a nurses’ station. It shows a lack of respect for the profession and degrades the image of nursing when nurses behave in this manner. I saw the behavior first taught in nursing school by the nursing professors themselves. This has been a long term problem for nursing.</td>
<td>Mon, 4/7/08 6:17 AM</td>
</tr>
<tr>
<td>690</td>
<td>Positive attitude reflected in positive comments to others about nursing as a whole or their own particular role.</td>
<td>Mon, 4/7/08 5:54 AM</td>
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</table>
691. Always project a profession image, especially when in the workplace or a place where you are representing nursing.  
Mon, 4/7/08 5:54 AM

692. develop a caring attitude, know what she is doing and stop thinking a nurse can be expert in everything talk with their patients  
Mon, 4/7/08 5:42 AM

693. Improve how they present themselves - to our peers as well as other personnel in the institutions in which we work. Appearance, body language, documentation, person to person interactions.  
Mon, 4/7/08 5:39 AM

694. continue your education and teach in the community  
Sun, 4/6/08 9:26 PM

695. Always display professional behavior. If one acts professionally then one is treated professionally.  
Sun, 4/6/08 8:24 PM

Sun, 4/6/08 5:03 PM

697. portray herself as a professional while on the job  
Sat, 4/5/08 3:16 PM

698. View their jobs as a profession and move from the blue collar or laborer mentality.  
Sat, 4/5/08 11:54 PM

699. Nurses need to act more professional. You have to give some respect to get it back in return.  
Sat, 4/5/08 6:47 AM

700. Identify themselves as a nurse and inform the client about procedures, tests medications (and their effects.)  
Sat, 4/5/08 6:40 AM

701. Provide a caring approach to our patients and family, wear a professional uniform and not cartoon characters, provide information on actions and in response to patient/family concerns.  
Fri, 4/4/08 9:33 PM

702. Nurses need to realize that people are always watching us and that they miss nothing.  
Fri, 4/4/08 11:02 AM

703. Each person can do their part by how they present themselves. Be respectful to pt, the family and co workers. be an advocate to the pt. explain the time constraints about their time spent in ER. It is not burger king or dominos pizza….no 30 min guarantee. Teach at every opportunity to try to get the pt more active in their own health care. So many have a "fix me up " attitude after their life choices have made them
<table>
<thead>
<tr>
<th>Comment Number</th>
<th>Comment Content</th>
<th>Date and Time</th>
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<tbody>
<tr>
<td>704.</td>
<td>remember the primary focus is the patient and family and strive together to give the best possible care</td>
<td>Fri, 4/4/08 8:51 AM</td>
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<tr>
<td>705.</td>
<td>Be aware that s/he belongs to a profession - dress professional, act professional, and expand on one's education whether it means formal or informal education.</td>
<td>Thu, 4/3/08 8:30 PM</td>
</tr>
<tr>
<td>706.</td>
<td>Help the patient/family understand the nurse's role so they have a realistic view of what we do.</td>
<td>Thu, 4/3/08 2:10 PM</td>
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<tr>
<td>707.</td>
<td>More public awareness of what nurses do.</td>
<td>Thu, 4/3/08 1:39 PM</td>
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<tr>
<td>708.</td>
<td>I can't think of a good answer as an individual</td>
<td>Thu, 4/3/08 12:44 PM</td>
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<tr>
<td>709.</td>
<td>Respect her/his self/show respect regardless of how she/he is being respected. Always act not react. We give our selves and others respect not because they earn it but because they are human. This puts your playing field on a different level but impacts your professionalism and longevity at your employment.</td>
<td>Thu, 4/3/08 12:06 PM</td>
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<tr>
<td>710.</td>
<td>ACT like a professional, especially in social situations</td>
<td>Thu, 4/3/08 10:34 AM</td>
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<tr>
<td>711.</td>
<td>To be accountable and loyal to our profession and stand as a united front.</td>
<td>Thu, 4/3/08 8:49 AM</td>
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<tr>
<td>712.</td>
<td>We as nurses need to act more professional toward the pt. as well as the Dr. Image is everything!</td>
<td>Thu, 4/3/08 3:14 AM</td>
</tr>
<tr>
<td>713.</td>
<td>address patients by their names introduce yourself and my motto is treat every patient as if they were your grandmother</td>
<td>Wed, 4/2/08 10:39 PM</td>
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<tr>
<td>714.</td>
<td>Begin with your own hospital or healthcare facility and then the nursing organizations to paint a picture of a hardworking, well-informed professional nurse that plays an important role in the healthcare field.</td>
<td>Wed, 4/2/08 9:18 PM</td>
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<tr>
<td>715.</td>
<td>Talk about it to friends and family, to social or civic groups, etc</td>
<td>Wed, 4/2/08 6:47 PM</td>
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<tr>
<td>716.</td>
<td>Become more proactive in anticipating pt/family needs. Demonstrate a positive image by keeping conversations around/between and within the nursing (station) or unit IN the unit. Keep a positive/friendly and helpful attitude to patients/families, being ever mindful on professional</td>
<td>Wed, 4/2/08 5:06 PM</td>
</tr>
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</table>
behavior. (Nurses should not focus on being a "friend" to the pt, but maintain a professional distance. Finally, we must continue to work on our negative and destructive attitudes with other nurses. We should remind all nurses to just say "NO" regarding constant complaints about the actual work load, or complaints about other nurse or administration. We must focus on fostering professional verbal communications (and never in or near a patient care area.

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<tr>
<th>No.</th>
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<tbody>
<tr>
<td>717.</td>
<td>keep up with clinical research updates and be objectively open minded</td>
<td>Wed, 4/2/08 4:31 PM</td>
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<tr>
<td>718.</td>
<td>Tell our stories to family friends. Don't EVER say I'm JUST a Nurse</td>
<td>Wed, 4/2/08 4:19 PM</td>
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<tr>
<td>719.</td>
<td>Be aware of the person in the mirror. Sometimes people think they act one way but really act another and I think we all need our reality checks.</td>
<td>Wed, 4/2/08 2:22 PM</td>
</tr>
<tr>
<td>720.</td>
<td>Keep patients and families needs as a priority when performing duties. Keep personal information and chit-chat to a minimal between employees.</td>
<td>Wed, 4/2/08 1:23 PM</td>
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<tr>
<td>721.</td>
<td>involve families/patients in their own care by continual discussion &amp; consideration of options for their medical &amp; nursing care.</td>
<td>Wed, 4/2/08 1:12 PM</td>
</tr>
<tr>
<td>722.</td>
<td>Demonstrate professional, empathetic, caring behavior at all times.</td>
<td>Wed, 4/2/08 12:06 PM</td>
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<tr>
<td>723.</td>
<td>Be part of the solution when problems arise. Share ideas for improvement.</td>
<td>Wed, 4/2/08 11:28 AM</td>
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<tr>
<td>724.</td>
<td>Be happy and compassionate at work.</td>
<td>Wed, 4/2/08 10:26 AM</td>
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<tr>
<td>725.</td>
<td>Be more professional appearance, behavior all aspects of our image</td>
<td>Wed, 4/2/08 10:11 AM</td>
</tr>
<tr>
<td>726.</td>
<td>stop patronizing each other, stop undermining each other, have management more supportive towards its front line employees the nurses</td>
<td>Wed, 4/2/08 10:05 AM</td>
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<tr>
<td>727.</td>
<td>Communicate with Patients, Staff, Administrators</td>
<td>Wed, 4/2/08 10:04 AM</td>
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<tr>
<td>728.</td>
<td>Actively participate in quality improvement and process improvement issues.</td>
<td>Wed, 4/2/08 9:50 AM</td>
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<tr>
<td>729.</td>
<td>I think that in order to shape a more realistic image of Nursing, nurses need to truly provide wonderful caring service to our patients. Nurses must be equipped with the knowledge to provide the care and more experienced</td>
<td>Wed, 4/2/08 8:43 AM</td>
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</table>
nurse must be able to share their experiences with the less experienced nurse. Also the less experienced nurse must be willing to accept the advice that an experienced nurse has to offer.

730. watch our body language and facial expressions

731. MORE STAFF TO COMPLETE ALL DUTIES INSTEAD OF ALWAYS RUSHING TO GET THINGS DONE

732. Follow excellent standards ... if we all followed the same standards, we would appear exactly like we what to... consistent, caring compassionate, credible and capable.

733. Be more proactive with their nursing care and treatment. Give more/improved patient teaching while treating and upon discharge. Presenting oneself as being knowledgeable in all aspects of treatment will make one appear more professional to a patient.

734. A patient/family member's first perception is made during the nurse's initial encounter with them--if you hurried them through triage, were impatient or rude that will be the perception they carry through their entire stay in the ER or clinic

735. Educate yourself, co-workers and the public about what Nursing really is.

736. More friendly and caring attitude. Being more respectful when addressing patients, by addressing them as Mr, Miss, etc. Asking how can you help them. Treat as you would like to be treated. Assisting those who have difficulty walking or getting around.

737. act professional and take care of each patient to the best of your ability

738. Introduce yourself; explain the plan for treatment and the expected outcome; always look at the patient when you talk, be polite and courteous and use good grammar; be neat and clean and wash your hands and use proper standard precautions (at least) with everyone; include the family and validate both the patient's and family's fears and concerns; say goodbye when you are done caring for that patient.

739. Act professional
740. continuing education  Tue, 4/1/08 4:25 PM
741. efficiency, knowledge, prompt attention to requests  Tue, 4/1/08 4:15 PM
742. Work together as a team and not just, and respect her profession the way they won't to be treated as a professional.  Tue, 4/1/08 3:53 PM
743. Professional behavior--empathetic, LISTEN to your patients & families. Be PROACTIVE in their care.  Tue, 4/1/08 3:16 PM
744. Incorporate more customer service skills. We already have a clinical base and set of skills. We need to improve and expand our "people skills".  Tue, 4/1/08 3:11 PM
745. We can be the best or the worst marketing tool for the profession--the choice is ours  Tue, 4/1/08 2:16 PM
746. Act and dress more professional as well as keeping up with new developments in nursing not being stagnant  Tue, 4/1/08 2:01 PM
747. Take responsibility to mentor  Tue, 4/1/08 1:53 PM
748. Advocate what the profession does, act professionally and accept no disrespect from other healthcare team members  Tue, 4/1/08 1:16 PM
749. Refrain from making excuses. Address families and patients in a courteous manner.  Tue, 4/1/08 12:44 PM
750. Demonstrate role model behavior  Tue, 4/1/08 12:35 PM
751. helping people to understand the delicate balance between the manual labor of the job and the compassion part of the job  Tue, 4/1/08 12:32 PM
752. Be respectful to patients and their families, be knowledgeable about specialty but know when to ask for advice from other nurses or superiors to help patients in their time of need.  Tue, 4/1/08 12:18 PM
753. go back to nursing 101 and really care about the patient instead of being sidetracked by  Tue, 4/1/08 12:13 PM
Consider the impact of their actions on our image

Improve pt satisfaction, with a caring and compassionate attitude

Appear professional. Look the part.

Be kind to each other, mentor each other, and spread the word about what great care nurses give. Be sure to include information about the knowledge base that nurse use to provide the care we give. I'm tired of seeing statements about "nurses are angels" As someone at a talk I attended said "angels, don't have family problems, don't lose their temper, don't have to go to the bathroom, etc." do we really want to be perceived as "angels"? We do care, but we base that care on a knowledge base - we are educated and that education is not less important than a physician's or PA's, it is different - we need to let the public know what that focus is. They expect us to "do what we're told" by the doctor without thinking about it. Since we're even expecting patients to question things about their healthcare, we need to be sure the public knows that we are educated about healthcare.
Be respectful of all customers (patients, physicians, other ancillary depts, other nurses) Continue to promote education and certification (brings pride to nursing - what you feel on the inside - shows on the outside)

Always present ourselves professionally. Speak out when the media portrays us poorly.

One type of entry level requirements that are consistent across the board. No other professionals do not require a Bachelor’s degree.

Be proud of what you do and be able to tell people what it is that you do

BE PROFESSIONAL, SKILLED AND ALWAYS LOOK FOR WAYS TO LEARN.

Just remembering that all of our actions affect what our patients and their families think of the nursing profession. We are always "on Stage".

I don't think most nurses will even consider that they can make a difference just by changing something that they do. Being genuinely caring is fast becoming a thing of the past as most of the next generation appears to be of a me first attitude.
765. Act like a professional in all contacts with patients, families and colleagues. Tue, 4/1/08 9:28 AM

766. go back to the white uniforms and caps. Looks much more professional the sloppy scrubs, and everyone looks alike, so no one knows who is a nurse. Tue, 4/1/08 8:55 AM

767. Dress and present themselves as the professional that we were trained and educated to be. Tue, 4/1/08 8:39 AM

768. Carry herself/himself in a professional manner. Educate themselves as much as they can about their profession—not meaning to get a higher degree, but more information about what they do in their job. Tue, 4/1/08 8:36 AM

769. Continue to demonstrate compassion and empathy. Tue, 4/1/08 8:18 AM

770. Conduct themselves in a professional manner, have good customer service skills and is competent as they do their day to day activities. Word of mouth can make or break anyones image. Tue, 4/1/08 8:09 AM

771. Remember communication is the key. Kindness goes a long way and be patient. Tue, 4/1/08 7:54 AM

772. act as a professional and speak like a professional in the hospital and out Tue, 4/1/08 7:54 AM

773. By being a nursing advocate on & off the job - i beleive Tue, 4/1/08 7:52 AM
that is is ok to let off a little steam - but when nurses end their shift & go to a bar in scrubs - it cheapens our image I also feel that scrubs are appropriate - I do not want to go back to white uniforms - but there needs to be more stringent guidelines as to what the nurse should wear and I encourage staff to wear newer, pressed scrubs that match

774. Show the value he/she has for themselves and their nurse team members in how he/she acts daily. Tue, 4/1/08 7:52 AM

775. professionalism Treat patient and family as you and your family would want to be treated. Tue, 4/1/08 7:50 AM

776. Respect one another Tue, 4/1/08 7:33 AM

777. Be aware of how he/she presents themselves to others. Nurses aren't always thought of as "professional" but we must all realize that we are professionals and present ourselves as such. Tue, 4/1/08 7:32 AM

778. Professional behavior and involvement Tue, 4/1/08 7:24 AM

779. maintain a professional demeanor regardless of stress Tue, 4/1/08 7:21 AM

780. Act in a professional manner at all times while maintaining caring, compassion and competency Tue, 4/1/08 7:20 AM

781. Learn how to care about efficiency. Tue, 4/1/08 7:16 AM
782. Be aware that we are "on stage" at work and act that way so patient, families, other team members respect us. Tue, 4/1/08 7:09 AM

783. Be aware of how they are presenting themselves at all times regardless if they are on or off duty. Tue, 4/1/08 7:08 AM

784. stop the bickering and do your job Tue, 4/1/08 7:06 AM

785. Nursing needs to join together and make a very strong voice in informing the public of our role in their care. Tue, 4/1/08 6:39 AM

786. 1. Explain what we are doing to patients and families. 2. Mentor new nurses or more experienced nurses who are in need of professional growth. 3. Tell nurse's stories verbally, in writing and on film. Tue, 4/1/08 5:55 AM

787. dress is important, but most important is the caring attitude. Skills are a given. Tue, 4/1/08 5:54 AM

788. Voice to family/friends/people we encounter how nursing has changed our lives, either on a daily basis, or one specific instance. By taking the opportunity to reflect on the changes and good in our lives, we can then share that with others. Tue, 4/1/08 5:54 AM

789. do unto others as you would have done to you Tue, 4/1/08 4:38 AM

790. CARE and not be afraid to WORK Tue, 4/1/08 4:02 AM

791. Stop complaining and actively Tue, 4/1/08 3:11 AM
participate to find solutions to common issues.

792. Present themselves in a professional manner. This would include the way the dress, the manner in which they speak to patients, give the patients and families TLC a little goes a long way. Tue, 4/1/08 2:00 AM

793. Do as much teaching as possible with the patient. help the patient understand that he or she needs to be pro active regarding their health care and don't just rely on a doctor's suggestion. Tue, 4/1/08 1:41 AM

794. Demonstrate our level of professionalism by being a united group, belonging to our professional organizations and obtaining our national certifications in our area of specialty. That's what MDs do, right? Tue, 4/1/08 12:52 AM

795. For many they need to remember they are professionals and that pts. families hear a lot more within out walls of our environment than many think. Mon, 3/31/08 11:08 PM

796. Displaying genuine concern for all customers!! Mon, 3/31/08 10:50 PM

797. Educating the public about nursing, like Johnson and Johnson's campaign Mon, 3/31/08 8:25 PM

798. Volunteer Mon, 3/31/08 8:02 PM

799. make a commitment to stop horizontal violence Mon, 3/31/08 7:50 PM
800. Belong to a professional nursing association. Dress professional. Be professional. Act professional. Mon, 3/31/08 7:41 PM

801. Really care about what they do and who they are. Mon, 3/31/08 7:11 PM

802. Act more like a professional, quit complaining in front of their patients. Mon, 3/31/08 6:42 PM

803. be professional & caring Mon, 3/31/08 6:36 PM

804. Take pride in how they present themselves and how they conduct themselves, not just in the clinical environment but also in the community. Mon, 3/31/08 6:23 PM

805. We are going to have to be flexible with schedules and time off. Older nurses do not want to work 12 hours 3-4 days per week. Mon, 3/31/08 6:19 PM

806. Give competent compassionate care. Mon, 3/31/08 6:16 PM

807. Show integrity, pride in your work and competency. Mon, 3/31/08 6:11 PM